



Prof. Dr. Abdalla Uba Adamu

<http://www.auadamu.com>

Professor of Media and Cultural Communication

Professor of Science Education and Curriculum Development

Former Vice-Chancellor, National Open University of Nigeria (NOUN, 2016-2021)

European Union Visiting Professor, University of Warsaw, Poland (2012)

Rockefeller Resident Fellow, Bellagio Study Center, Italy (1993)

Fulbright Senior African Research Scholar (UC Berkely, 1991-1992)

B.Sc. (ABU, 1979), M.A. (Lond, 1983), D.Phil. (Sussex, 1988)

Department of Information and Media Studies

Faculty of Communication

Bayero University, Kano, Nigeria



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Summary

Prof. Dr. Abdalla Uba Adamu, holds double professorships in Science Education (1997) and Media and Cultural Communication (2012) from Bayero University Kano, Nigeria. His main research focus is on transnational media flows and their impact on the transformation of Muslim Hausa popular culture especially in literature, film, music and performing arts. He has developed courses on digital cultures and promotes netnography as a research methodology in documenting Hausa online media ethnographies. He is the Chairman of a research cluster based in Bayero University Kano that explores the applications Visual Anthropology in research. He is the Chairman of Visually Ethnographic Networks, Institute of Islamic Calligraphy and Geometric Designs, and Innovative Educational Synergy Consultants, all based in Kano, Nigeria.

Prof. Adamu served as a Fulbright African Senior Research Scholar, and had his residency at the Center for Studies in Higher Education, University of California, Berkeley, from 1991-1992. This led to his first major book, [Reform and Adaptation in Nigerian University Curricula, 1960-1992: Living on the Credit Line](#) (Edwin Mellen Press, 1994). He was also awarded a place on the Rockefeller Foundation's Bellagio Resident Fellows program at the [Bellagio Study Center](#), Bellagio, Italy, October to November 1993.

In October 2015 Prof Adamu was invited to teach four courses at the Rutgers State University New Jersey as a visiting professor. Earlier, in August 2015, he was the guest speaker at Haus der Kulturen der Welt, Berlin, Germany where he discussed youth, popular culture and insurgency in northern Nigeria. From Berlin he proceeded to University of Hamburg where he made a special presentation on using consumer digital media technologies in preservation of unique African Arabic manuscripts. In 2013 he was again in Berlin attending the retirement conference of Prof. dr. Heike Behrend. The conference, whose theme was *Testing and Contesting Regimes of Visibility*, was organized by colleagues and students of Prof. Behrend who retired from the University of Cologne.

In 2012 he was appointed European Union Visiting Professor for the project 'The Modern University' at the [Department of African Languages and Cultures, University of Warsaw](#), Poland from 1st March to 31st May 2012. At Warsaw, he taught two highly popular courses: *Transnationalism and African Popular Culture*, and *Oral Traditions in Local and Global Contexts*. He also coordinated a research collaboration, 'Passages of Culture' between German and African Universities sponsored by the Volkswagen Foundation from 2009-2013, based at the University of Basel, Switzerland.

Over the years, he served as Visiting Professor at the School of Oriental and African Studies, University of London; University of Florida, Gainesville, the State University of New Jersey, Columbia University New York, University of Basel, Freie Universität Berlin, Universität Hamburg, Universität zu Köln, Humboldt-Universität zu Berlin, and the Gutenberg-Universität Mainz. He has served as an external examiner at Andra University, Andra Pradesh India, University of Warsaw in Poland, University of Humboldt and University Cologne.

From 2016-2021 he was the Vice-Chancellor (President) of the National Open University of Nigeria (NOUN), the only single-mode online university in Nigeria.

Professional Details

Academic Qualifications	
D.Phil., Sussex University, Falmer, Brighton, England	1988
M.A. (Science Education), Chelsea College, University of London	1983
Postgraduate Diploma in Science Education, Chelsea College University of London	1982
B.Sc. (Education/Biology/Physiology), Ahmadu Bello University, Zaria	1979
Working Experience Since First Graduation	
Visiting Sabbatical Professor of Mass Communication, Kaduna State University (KASU)	2021
Visiting Professor, Humboldt University, Germany	2019
Visiting Professor, Rutgers State University, New Jersey, United States	2015
Visiting Professor, University of Florida, Gainesville, United States	2010
Professor of Media and Cultural Communication	2012
Visiting Professor, University of Warsaw, Poland	2012
Visiting Professor, University of Cologne, Germany	2004
Professor of Science Education and Curriculum Studies	1997
Associate Professor in Science Education and International Comparative Higher Education	1994
Senior Lecturer, Science Education	1991-1993
Lecturer I, Science Education	1988-1991
Lecturer II, Science Education	1984-1988
Assistant Lecturer, Science Education	1981-1984
Graduate Assistant, Science Education	1980-1981
Biology and Agricultural Science Teacher, Ekwerazu Girls Secondary School, Umoarkrika	1979-1980

Courses Taught

Code	Title
Postgraduate	
MAC 9301	Advanced Communication Research Methods (MPhil/PhD)
MAC 9304	Digital Media Cultures [PhD]
MAC 8301	Advanced Communication Research (M.Sc.)
MAC 8312	Aesthetics and Criticism of Film and TV (M.Sc.)
MAC 8324	Social Media and Public Relations (MPR)
PMC 7206	Basics of Online Journalism (PGDMC) (Joint)
BUS 8312	Management Information Systems (to MBA students)
MGT 8207	Management Information System (for M.Sc. Management)
STE 7213	History and Philosophy of Science/Education (Education)
Undergraduate	
MAC1206	Online Mass Communication
MAC 1401	Introduction to Mass Communications
MAC 2206	Introduction to Radio
MAC 2213	Introduction to Film Production
MAC 3206	Critical Writing and Reviewing
MAC 3315	Techniques of Film Production
MAC 3317	Film/TV Aesthetics and Criticism
EEP 3219	Entrepreneurship & Innovation (Business Admin)
TAF 1202	African Popular Culture (Theatre and Performing Arts)

Some Key Responsibilities Held (Academic)

1. Vice-Chancellor (President), National Open University of Nigeria (NOUN), 2016-2021

2. Head of Department of Science and Technology Education (2010-2013)
3. Member, Presidential Task Team on Education, Federal Ministry of Education, Abuja, Nigeria (2011).
4. Director Research, Association for Education Development Options (AEDO), a USAID affiliated educational research NGO in Nigeria
5. Chairman, Kano State Government Visitation Panel to Audu Bako School of Agriculture, Kano, May 2005
6. Director, Management Information Systems, Vice-Chancellor's Office, Bayero University, Kano (from August 1999 to September 2005)
7. Head, Department of Education (August 1999-2001)
8. Head, Department of Education (March 1995-February 1998)

Some Key Responsibilities Held (Community Research-Based)

9. Director and CEO, Innovative Educational Synergies Consultants Ltd, 2013 to present
10. Director and CEO, Visually Ethnographic Networks Ltd, 2002 to present
11. Director and CEO, Foundation for Hausa Performing Arts (2000 to date)
12. Chairman, Board of Trustees, Gabari School of Calligraphy and Geometric Designs (2014 to date)

Academic Quality Assurance Control

These are activities for which I participated as part of a process of academic quality control.

Resource Verification (2008)

- Chairman, NUC Resource Verification Team to College of Education (St. Augustine's College, Lagos)
- Adeniran Ogunsanya College of Education, Lagos
- Michael Otudola College of Primary Education and Yaba College of Technology) in Lagos

Accreditation Panelist to Universities

From 1999 to 2015 I was a member of the National Universities Commission Accreditation Panel (Education) to the following universities:

1. Yaba College of Technology, Lagos (twice)
2. Ambrose Alli University, Ekpoma, Edo State (twice)
3. Delta State University, Abraka, Delta (twice)
4. University of Benin (twice)
5. Ado-Ekiti University
6. University of Lagos
7. University of Port Harcourt
8. Niger Delta University, Yenagoa, Bayelsa
9. Rivers State University of Technology, Port Harcourt
10. American University, Yola
11. University of Nigeria, Nsukka
12. Yobe State University
13. Ebonyi State University

Consultancies

1. Consultant, State Education Accounts for Creative Associates/USAID for Bauchi (2010), Sokoto (2011)
2. Consultant in Charge of Almajiri Sector Study – a social sectorial analysis of the Almajirai Islamic pupils, sponsored by USAID, and contracted to AEDO (Association for Education Development Options), 2009
3. Consultant in charge of Public Expenditure Group, Zamfara State Education Account (ZAMSEA), 2008
4. Consultant in charge of Public Expenditure Group, Kano State Education Account (KASEA), 2007. The two programs were initiated by Creative Associates International, funded by USAID and targeted at determining education public expenditure patterns in Kano and Zamfara States of northern Nigeria.
5. Consultant to the British Council, Connecting Futures program (2004-2006)
6. Consultant to the British Council, Celebrating the Local Performance Arts of Northern Nigeria (2004-2007).
7. Consultant, Security Justice Program, DfID on Video Film and Hausa Women's Access to Justice (2007-2009).
8. Consultant, Unicef's *Essential Learning Package* (ELP) program for Yobe and Borno States. The objective of the ELP was to determine the cost implications of getting children in selected states of northern Nigeria (Kano, Jigawa, Niger, Bauchi, Gombe, Borno, Yobe, Sokoto and Kebbi) to come to schools, learn while in school and *stay* in the schools.
9. Consultancy for DfID on State and Local Government Projects (SLG) in Kano and Jigawa States, 2005.
10. Research Fellow, Education Sector Analysis (ESA) – a program of the Federal Ministry of Education, Nigeria (2002-2005) ESA was established with a view to supporting the country's priority concern for the reconstruction, reform and development of the entire education system in the context of democratization and a renewed vision for the education sector.
11. Consultant, Education for All (EFA) – a program of the Federal Ministry of Education, Nigeria (2003-2005) supported by Unesco and other partners. EFA is part of an international initiative targeted at ensuring education for all children in Nigeria by 2015.
12. Consultant, Universal Basic Education Program (UBE) of the Federal Government of Nigeria, at various stages. The most recent consultancies were on development of strategic planning for UBE program, and Educational Management Information System (EMIS) for UBEC.
13. Short Term Full-time Consultant, The World Bank, Nigeria, *Education Public Expenditure*, from 2000. I represented The World Bank in all research activities on public expenditure in education, as well as participate in strategic meetings of The Bank's Education Group on education in Nigeria.
14. Lead Consultant, *Integrated Child Health Survival*, for BASICS (Basic Strategies for Institutionalizing Child Survival), a program of United States Agency for International Development, USAID, Nigeria.

15. Lead Consultant, *Adolescent Youth Strategy for Northern Cluster*, a Packard Foundation Project (USA) managed by Center for Development and Population Activities, CEDPA and USAID Kano, 1999.
16. Lead Consultant, Joint KBC/Unicef Sponsored *Convention on rights of the Child (CRC)* and *Convention on Elimination of All Forms of Discrimination Against Women (CEDAW)*, 1999.
17. Lead Consultant, The World Bank/National Primary Education Commission, *Economic Analysis of Nigerian Primary Education*, 1997-1998.
18. Lead Consultant, The World Bank/National Primary Education Commission, *Nigerian Primary Education Project*, 1997-1999.
19. Member, Accreditation Team, for Delta State University, Ekpoma State University (now Ambrose Alli University, Benin), University of Benin, and Ado-Ekiti University.
20. Member, National Universities Commission Verification Team, Satellite Campuses and Study Centers.
21. Member, Accreditation Team for National Commission for Colleges of Education (Nigeria) to: Shehu Shagari College of Education, Sokoto; Federal College of Education, Katsina; College of Arts, Science and Technology, Bama, Borno State; College of Education, Gashuwa; Sir Kashim Ibrahim College of Education, Borno; College of Education Waka-Biu, Borno State.

Distinctions

1. [2019] COL Honorary Fellow, Commonwealth of Learning, Canada
2. [2013] Cited in *Who is Who in Research in Film Studies*, Intellect Publications, UK, an imprint of the University of Chicago Press.
3. [2012] European Union Visiting Professor, University of Warsaw, Poland, March-May, 2012.
4. [1993] *Rockefeller Foundation Visiting Resident Scholar*, October 6-November 8 1993, Bellagio Conference and Study Center, Italy.
5. [1991] *Fulbright African Senior Research Scholar (ASRS)*, 1991/92; as a Visiting Associate, Center for Studies in Higher Education, University of California, Berkeley, CA 94720. September 1991 to June 1992.
6. [1991] Cited in *Who is Who in Science Education Around the World* (1991). This is a publication of the International Council of Associations for Science Education, Australia.
7. [1985] *British Commonwealth Scholar*, 1985-1988 (at the University of Sussex, Brighton, England, for the study of Doctor of Philosophy degree).

Visiting Professorship/Distinguished Lecturer in Media and Culture

1. [2021] Sabbatical Professorial Visitor, Department of Mass Communication, Kaduna State University, Kaduna, Nigeria.
2. [2019] Humboldt University, Germany. Gave a talk at the Afrikakolloquium, Institute for Asian and African Studies, 24th April 2019 [Loud, Silent Voices: Muslim Female Visibility in Islamicate Entertainment Spaces of Northern Nigeria]
3. [2019] Humboldt University, Germany. Gave a Lecture, 25th April 2019 [The Didactic Structure of Hausa Performing Arts].
4. [2015] Visiting Professor, Rutgers State University of New Jersey, New Brunswick, 22nd to 27th October, 2015. Taught four classes: *Introduction to African Literatures* (Media Flows and African Popular Culture: Revolution and Reaction in Muslim Hausa Popular Culture), *Islam and African Literature* (Manuscript Learnability and Indigenous Knowledge for Development – Hausa Ajami in Historical Context), *Cinema Studies* (Nigerian Cinema), *Crossroad: The Classical Literatures of Africa, Middle East and South Asia* (Transnational Influences and National Appropriations: The Influence of Hindi Film Music on Muslim Hausa Popular and Religious Music).
5. [2012] European Union Visiting Professor, Media and Cultural Communication, Department of African Languages and Cultures, University of Warsaw, Poland, 1st March to 31st May 2012. Taught two courses: *Transnationalism and Identity in African Popular Culture*; and *Oral Traditions in Local and Global Contexts*. While at Warsaw, participated in the supervision of one PhD in Intercultural Communication and provided logistic assistance towards the publication of Polish-language edition of *Magana Jari Ce*, a Hausa classic compendium of stories adapted from European and Asian sources and published in 1937 in Zaria, Nigeria.
6. [2012] Specially invited Guest Speaker, Institute of Mediterranean and Oriental Cultures, Polish Academy of Sciences, Warsaw, Poland, Saturday 2nd June 2012: *Transnational Media Flows and Contra-Flows to Africa – Typologies and Immersion*, commissioned paper presented at Politics and Culture in Asian and African Countries,
7. [2010] Visiting Professor, University of Florida Institute of African Studies, 22nd to 26th February 2010. Taught a Class on Transglobal Media Flows and African Popular Culture. Presented two papers to the University: Paper 1 – *Islam, Popular Culture and Transnationalism in Northern Nigeria*; Paper 2 – *African Neo-Kharijites and Islamic Militancy Against Authority: The Boko Haram/Yusufiyya Kharijites of Northern Nigeria*.
8. [2009] University of Basel, Switzerland, 18th February 2009. Opening Lecture [the first lecture in the series] for Center of Competence on Africa, Centre for African Studies, University of Basel, Switzerland (*Hell on Earth: Media-Mediated Urban Sexuality and Islamicate Popular Culture in Northern Nigeria*).
9. [2007] Barnard College, Columbia University, New York, United States, 7th November. 2007. Public Lecture Presented at Barnard Forum on Migration, Barnard College, Columbia University, New York, United States (*The Transnational Express: Moving Images, Cultural Resonance and Popular Culture in Muslim Northern Nigeria*).
10. [2006] School of African and Oriental Studies, University of London, 12th September 2006. Mary Kingsley Zochonis Lecture for the African Studies Association, UK Biennial Conference, School of African and Oriental Studies, University of London, London

(*Transglobal Media Flows and African Popular Culture: Revolution and Reaction In Muslim Hausa Popular Culture*).

11. [2004] Institute für Afrinkanische, University of Köln, Germany, 15th November, 2004. Guest Lecturer to a Class of PhD students (*Enter the Dragon: Shari'a, Popular Culture and Film Censorship in Northern Nigeria*).

Publications

Media and Cultural Communication

Festschrift

Media, Knowledge Transfer and African Identity - A Festschrift in Honour of Abdalla Uba Adamu, Edited by Sa'idu Ahmed Babura and Nura Ibrahim. Kano: Bayero University Press.

Category 1 Publications (Outside of Africa)

1. [2021] Inclusive Rapport: Nation, Language, and Identity in Nigeriène and Nigerian Hausa Rap Music. In Pepetual Mforbe Chiangong & Susanne Gehrman (Eds.). *Crossings and Comparisons in African Literary and Cultural Studies*, (pp. 153-174). Trier: WVT Wissenschaftlicher Verlag.
2. [2021] Popular Culture in Muslim Africa. In Østebø, T. (Ed.), pp. 281-292. *Handbook of Islam in Africa* (1st ed.). Routledge.
3. [2021] "There Goes the Neighborhood.": Film Soundstages and the Islamicate Public in Northern Nigeria. In Kristian Petersen (Ed.). *Muslims in the Movies: A Global Anthology* (Mizan Series). Cambridge, MA: Harvard University Press.
4. [2020] Islamic Calligraphy, Abstraction and Magic in Northern Nigeria. In Toyin Falola Fallou Ngom & Mustapha Kurfi (Eds.). *The Palgrave Handbook of Islam in Africa* (pp. 303-336). New York: Macmillan/Palgrave.
5. [2020] "We Are Not in Baghdad Anymore": Textual Travels and Hausa Intertextual Adaptation of Selected Stories in 1001 Nights." In Orhan Elmaz (Ed.). *Endless Inspiration: One Thousand and One Nights in Comparative Perspective* (pp. 35-59). Piscataway, NJ: Gorgias Press.
6. [2020] Gender and Delineation of *Intimisphäre* in Muslim Hausa Video Films. In: Brunn S., Kehrein R. (eds) *Handbook of the Changing World Language Map* (pp. 1805-838). Springer, Cham.
7. [2020] "Nigeria". In Wells, Karen (ed.). *Teen Lives around the World [2 volumes]: A Global Encyclopedia. Vol 1 - Australia to Nigeria*, pp. 329-340. Santa Barbara, California: ABC-CLIO.
8. [2020] Book Review - Ignatius Chukwumah, ed. *Joke-Performance in Africa: Media, Mode and Meaning*. London: Routledge Contemporary Africa, 2018. xi 290 pp. Illustrations. £120.00. Cloth. ISBN: 978-1-138-06064-7. *African Studies Review*, 1-3. doi:10.1017/asr.2020.44.

9. [2019] Transcultural Language Intimacies: The Linguistic Domestication of Indian Films in the Hausa Language. In Kenneth Harrow and Carmela Garritano (Eds.). *Companion to African Cinema* (pp. 157-175). Chichester: John Wiley & Sons Limited
10. [2019] The Political Economy of the Hausa Popular Cultural Industries. *Politique africaine* n°153, p. 59-84.
11. [2019] Hausa Popular Music (Northern Nigeria, pp. 168-178), Hip-Hop in Nigeria (Hausa Rap, pp. 258-260). In David Horn, John Shepherd, Gabrielle Kielich, and Heidi Feldman (eds.) *Bloomsbury Encyclopedia of Popular Music of the World, Volume 12: Genres: Sub-Saharan Africa*. New York: Bloomsbury.
12. [2018] *Media, Knowledge Transfer and African Identity - A Festschrift in Honour of Abdalla Uba Adamu*, Edited by Sa'idu Ahmed Babura and Nura Ibrahim. Kano: Bayero University Press.
13. [2018] Hausa Language and Literature. In Thomas Spear (Ed.). *Oxford Bibliographies in African Studies*. New York: Oxford University Press. DOI: 10.1093/OBO/9780199846733-0202.
14. [2017] Transcultural Connections - Hindi Films, Transborder Fandom and Muslim Hausa Audiences in Northern Nigeria, *African and Asian Studies* 16 (2017):103-127.
15. [2017] Controversies and Restrictions of Visual Representation of Prophets in Northern Nigerian Popular Culture. *Journal of African Media Studies*, 9 (1): 17-31.
16. [2016] Tribute to Hajiya Sa'adatu Ahmad Barmani Choge, Griotte, northern Nigeria, 1948-2013. *The Annual Review of Islam in Africa*, Issue No. 12/13, pp. 166-172. (University of Cape Town, South Africa).
17. [2016] Environmental ethics and future oriented transformation to sustainability in Sub-Saharan Africa. (With Aliyu Salisu Barau and Lindsey C. Stringer). *Journal of Cleaner Production*, 135(1):1539–1547.
18. [2015] The Remediation of Events: 9/11 in Nigerian Videos. In H. Behrend & T. Wendl (Eds.), *9/11 and its Remediations in Popular Culture and Arts in Africa* (pp. 39-57). Berlin: Lit. Verlag.
19. [2015] Out of India, coming to Africa: The emergence of Kanywood, the Muslim Hausa video film industry in northern Nigeria, published as “Dall'India all'Africa. La nascita di Kanywood: l'industria dei video musulmani in lingua hausa, nel Nord della Nigeria”. In A. Jedlowski & G. Santanera (Eds.), *Lagos calling: Nollywood e la reinvenzione del cinema in Africa* (pp. 135-166). Aracne editrice int. le S.r.l.
20. [2014] The Beggar's Opera: Muslim Beggar-Minstrels and Street Oral Poetry Theatre in Northern Nigeria. In T. F. Deubel, S. M. Youngstedt & H. Tissières (Eds.), *Saharan Crossroads: Exploring Historical, Cultural, and Artistic Linkages between North and West Africa* (pp. 195-216). Newcastle upon Tyne: Cambridge Scholars Publishing.
21. [2014] Review of 'The Role of the Press and Communication Technology in Democratization: The Nigerian Story' *The Journal of African History*, 55 (1) pp 129-130.
22. [2013] Transgressing Boundaries: Reinterpretation of Nollywood Films in Muslim Northern Nigeria. In M. Krings & O. Okome (Eds.), *Global Nollywood: Transnational Dimensions of an African Video Film Industry* (pp. 287-305). Bloomington and Indianapolis: Indiana University Press.
23. [2013] Book Review: Anne Haour and Benedetta Rossi (Eds.). *Being and Becoming Hausa: interdisciplinary perspectives*. Leiden and Boston: Brill (pbk €75.00,\$107.00 –

- 978 9 00418 542 5). 2010, xvii+310 pp. *Africa: Journal of the International African Institute*, Vol 83, No 02, pp. 344-346, May 2013.
24. [2012] Transnational Media Flows and Contra-Flows: Shifting Paradigms in South-South Entertainment Flows. *Hemispheres – Studies of Cultures and Societies*, 27: 5-32. Institute of Mediterranean and Oriental Cultures, Polish Academy of Sciences, Warsaw, Poland.
 25. [2012] Al-Hausawi, Al-Hindawi: Media Contraflow, Urban Communication and Translinguistic Onomatopoeia Among Hausa of Northern Nigeria. *Studies of the Department of African Languages and Cultures (ALC)*, 46: 23-57. Department of African Languages and Culture, University of Warsaw, Poland.
 26. [2012] “Go by appearances at your peril”: The Raina Kama writers’ association in Kano, Nigeria, carving out a place for the “popular” in the Hausa literary landscape. [with Graham Furniss], *Research in African Literatures*, 43(4): 88-121.
 27. [2011] Media Technologies and Literary Transformations in Hausa Oral Literature. In J. McIntyre & R. Mechthild (Eds.). *Transporting oral literatures between media, cultures and languages*, edited by Joe McIntyre and Mechthild Rey (pp. 81-108). Cologne: Rudiger Koppe Verlag.
 28. [2011] Eastward Ho! Cultural Proximity and Eastern Focus in Hausa Fiction and Videos. In J. McIntyre & R. Mechthild (Eds.). *Transporting oral literatures between media, cultures and languages*, edited by Joe McIntyre and Mechthild Rey (pp. 45-80). Cologne: Rudiger Koppe Verlag.
 29. [2010] Transnational flows and local identities in Muslim Northern Nigerian Films: From *Dead Poets Society* through *Mohabbatein* to *So...*” In H. Wasserman (Ed.). *Popular Media, Democracy and Development in Africa* (pp. 223-234). London: Routledge.
 30. [2010] The Muse’s Journey: Transcultural Translators and Domestication of Transnational Music in Hausa Popular Culture. *Journal of African Cultural Studies*, 22(1): 41–56.
 31. [2010] Islam, Shari’a and Censorship in Hausa Video Film. In M. Saul & R. A. Austen (Eds.). *Viewing African cinema in the twenty-first century: FESCAPO art films and the Nollywood video revolution* (pp. 63-71). Cleveland, Ohio: The University Press.
 32. [2009] Media Parenting and Construction of Media Identities in Northern Nigerian Muslim Hausa Video Films. In J. Middleton & N. Kimani (Eds.). *The Media and the construction of African Identities* (pp. 171-186). London: International African Institute/Twanzega Communications.
 33. [2009] Maitatsine. [with Allan Christelow] in John L. Esposito (ed.): *The Oxford Encyclopedia of the Islamic World*. 6 Bde. Oxford 2009. Bd. III, S. 459-462.
 34. [2008] The Hindi Cinema Factor in Hausa Video Film Soundtracks. In M. Slobin (Ed.). *Global soundtracks: The culture of world film music* (pp. 152-176). Connecticut: Wesleyan University Press.
 35. [2008] Breaking Out, Speaking Out: Youth, Islam and Production of Indigenous Hausa Literature in Northern Nigeria. In A. Oed (Ed.). *African language literatures: Production, mediation, reception of African language literatures* (pp. 209-220). Cologne: Rudiger Koppe Verlag.
 36. [2007] Currying favour: Eastern media influences and the Hausa video Film. *Filmint*. 28(4): 77-91.

37. [2006] Loud bubbles from a silent brook: Trends and tendencies in contemporary Hausa prose writing. *Research in African Literatures*, 37(3): 133-153.
38. [2004] Book Review: *Muslim Women Sing: Hausa Popular Song* (Beverly Mack, 2004) *Ethnomusicology Forum*, Nov.2005, Vol. 14 Issue 2, pp. 246-250.
39. [2003] Parallel Worlds: Reflective Womanism in Balaraba Ramat Yakubu's *Ina Son Sa Haka*. *Jenda: A Journal of Culture and African Women Studies*: 4.1 (2003).
40. [2002] From Mindmeld to Mindset: Negotiating the Information Minefield in Developing Countries. *Bulletin of the American Society for Information Science and Technology*, 28(6): 25–29.

Category II Publications (Published in Nigeria)

41. [2021] Genesis to Revelation: Literature Bureau, Literary Associations and the Hausa Novel. In Adamu, Y. (Ed.). *Hausa Prose Fiction: A Reader*. pp. 25-56. Kano: Bayero University Press.
42. [2020] Suna Linzami: Hausa Names as Ethnographic Markers. *Algaita*, 3(1), 1-15 (Bayero University, Kano)
43. [2019] The Political Economy of Hausa Film Industry, in Okome, O, Uwah,I and Nwafor (Eds.) *Nollywood Nation – On the Industry, Practice & Scholarship of Cinema in Nigeria*. A Festschrift in Honor of Professor Femi Okiremuette Shaka. Port Harcourt (Nigeria)” University of Port Harcourt Press Ltd.
44. [2017] Invisible Visibilities: Gender, the Islamicate Public Sphere and Creative Media Cultures. *Journal of Social Sciences*, 1(1): 33-55. (National Open University of Nigeria (NOUN), Jabi, Abuja,
45. [2017] Profaning the Sacred in Tijjaniyya Sufi Songs in Kano. In Mustapha Ahmed Isa et. al. (Eds.). *Kano: The State, Society and Economy, 1967 to 2017* (pp. 277-300). Kano: TransWest Africa Limited Kano for Kano State Government.
46. [2016] North of Nollywood, South of the Sahara: Cultural Dynamics in the Marketing of Hausa Video Films. In Onookome, O. (Ed.). *Media Studies in Nigeria: Genesis and Detours* (pp. 257-278). Ibadan: Stirling-Horden Publishers Ltd.
47. [2010/2017] Social Responsibility, Cultural Diversity and Film Censorship. In Mike Egbon and Umar Faruk Jibril (Eds.). *Media Studies in Nigeria: A Book of Readings* (pp. 21-46). Zaria: Ahmadu Bello University Press. [In development since 2010, but only published in 2017].
48. [2017] Commodification of Culture: The Political Economy of the Hausa Popular Cultural Industries. Abuja: National Council for Cultural Orientation.
49. [2016] Media-Mediated Urban Sexuality and Islamicate Popular Culture in Northern Nigeria. In Muhammad O. Bhadmus (Ed.). *The Nigerian Cinema: Reading Nigerian Motion Pictures* (pp. 349-372). Ibadan: Spectrum Book Limited.
50. [2016] Trans-fictional migration and inter-textual re-interpretation: The Grimm Brothers' tales in Muslim Hausa Literature. In Isma'ila A. Tsigia & M. O. Bhadmus (Eds.), *Literature, history, and identity in northern Nigeria* (pp. 101-128). Ibadan: Safari Books Ltd.
51. [2015] *PDP reloaded: Political mobilization through urban musics in Kano*. Bayero Journal of Political Science (Maiden Edition), June 2014, pp. 65-89.

52. [2014] The presence of Arabs in Kano. In A.I. Tanko & S. B. Momole (Eds.). *Kano: Environment, Society and Development* (pp. 125-164). London & Abuja: Adonis & Abbey Publishers.
53. [2014] *Imperialism from Below: Transcultural Contra-Flows and the emergence of Metrosexual Hausa Visual Culture. 15th Professorial Inaugural Lecture*, Bayero University Kano. Kano: Inaugural Lecture Committee, Bayero University Kano, Nigeria.
54. [2013] The City at the edge of forever: Archiving and digitizing Arabic sources on the History of Kano, Nigeria. In, O.M Ndimele, M. Ahmed & H. M. Yakasai (Eds.). *Language, literature and culture in a multicultural society. A festschrift for Abubakar Adamu Rasheed* (pp. 183-207). Port Harcourt: The Linguistic Association of Nigeria/M&J Grand Orbit Communications Ltd.
55. [2013] Private Sphere, Public Furor: Gender and Delineation of Intimiphäre in Muslim Hausa Video Films, *Harsunan Najeriya Special Edition*, XXIII: 334-357. Center for the Study of Nigerian Languages, Bayero University, Kano.
56. [2013] Insurgency in northern Nigeria. In O. Obafemi & H. Galadima. *Complex insurgencies in Nigeria: Proceedings of the NIPSS 2012 eminent persons & experts group meeting* (pp. 77-139). Bukuru [Nigeria]: National Institute for Policy and Strategic Studies [NIPSS].
57. [2011] Hausa and Information and Communication Technologies (ICTs). In L. D. Yalwa, A. Y. Bichi & S. Sani (Eds.). *Studies in Hausa Language, Literature and Culture* (pp. 1-30. Zaria: Ahmadu Bello University Press.
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Conference Presentations

Media and Cultural Communication Conferences

Category I Paper Presentations (Outside Nigeria)

1. [2021] Islamic Calligraphy, Abstraction and Magic Talismans in Northern Nigeria. Chapter of *Palgrave McMillan Handbook of Islam in Africa* presented at the Duke University Online Book Launch, Friday 14th May 2021 [Virtual]
2. [2020] *Dancing Queens: Covid-19 Lockdown, Social Media and Intimate Family Spaces in Islamic Northern Nigeria*. Paper presented at the ASA 2020 Board Special COVID 19 event, Panel XVI-C-19 Medical Humanities, *COVID-19, and Poetry Performance*, on Saturday, 21st November 2020 [Virtual]
3. [2020] “Don’t Translate Motherfucker in my Vernacular”: Rap, Hip-Hop and Islamicate Public Culture in Northern Nigeria. Baraza Paper presented virtually at the University of Florida workshop on *Islam, Media, and Popular Culture in Africa and Elsewhere*, 9th October 2020.
4. [2019] Loud, Silent Voices: Muslim Female Visibility in Islamicate Entertainment Spaces of Northern Nigeria. *Paper presented at the Afrikakolloquium, Institute for Asian and African Studies, Humboldt-Universität zu Berlin 24th April 2019*
5. [2019] The Didactic Structure of Hausa Performing Arts. *Lecture delivered at the Afrikakolloquium, Institute for Asian and African Studies, Humboldt-Universität zu Berlin 24th April 2019*
6. [2018] Inclusive Rapport: Nation, Language and Identity in Nigeriène and Nigerian Hausa Hip-Hop. *Paper presented at the Conference of the African Studies Association in Germany (VAD e.V.), Leipzig University, Leipzig, Germany*. Panel: “Cross-Connections in African Literary and Cultural Studies”. Friday 29th June 2018.

7. [2017] “We Are Not in Baghdad Anymore”: Textual Travels and African Intertextuality of Selected Stories in 1001 Nights. *Paper presented at the conference on One Thousand and One Nights: Comparative Perspectives on Adaptation and Appropriation, held at the University of St Andrews, 31 August – 1 September 2017.*
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9. [2015] *On the Edge of Darkness: Muslim Youth, Insurgent Militancy and the Nigerian State.* Paper presented at the conference on Youth and the Allure of Terrorism: Identity, Recruitment and Public Diplomacy. Department of Political Science, Rutgers State University of New Jersey, October 19, 2015.
10. [2015] *Youth and Popular Culture in northern Nigeria.* Paper delivered at the Hausa der Kulturen der Welt/House of World Cultures, Berlin Germany, on Thursday 6th September 2015.
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13. [2013] *Veiled Voices: Islam, Women and Degrees of Visibility in Muslim Hausa Popular Singing.* Paper presented at the International Conference on Testing and Contesting Regimes of Visibility, Institute for Social and Cultural Anthropology/Institute for African Studies University of Cologne, Germany, 3-5 July 2013.
14. [2013] *Prophetic Wrath: Prophet, Visuality and Power Control in Northern Nigerian Popular Culture.* Paper presented at the Wits Institute for Social and Economic Research, University of Witwatersrand, South Africa on 4th March 2013.
15. [2012] *Al-Hausawi, Al-Hindawi: Media Contraflow, Urban Communication and Translinguistic Onomatopoeia Among Hausa of Northern Nigeria.* European Union Visiting Professor Guest Paper Presented to the University of Warsaw, 10th May, 2012, *Department of African Languages and Cultures, University of Warsaw, Poland.*
16. [2011] *The Beggar’s Opera: Muslim Beggar-Minstrels and Street Oral Poetry Theater in Northern Nigeria.* Paper presented at West African Research Agency’s International Conference, Saharan Crossroads: Views from the South, held at Hotel Tenere, in Niamey, Niger Republic from July 7 to July 10, 2011.
17. [2011] *Interdicting Images in the Islamicate Public Sphere: Sensuality and Spirituality in Figurative Representation in northern Nigerian Popular Culture.* Commissioned paper presented at the Scientific Dahlem Conference Freie Universität Berlin, Germany from March 19th to 27th, 2011.

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20. [2010] *African Neo-Kharijites and Islamic Militancy Against Authority: The Boko Haram/Yusuftiyya Kharijites of Northern Nigeria*. Invited paper presented to the Islam in Africa Working Group of the African Studies Center, University of Florida, Gainesville, Florida on Wednesday 24th February 2010.
21. [2009] *Transnational Media Spaces and Hindi Films in Muslim Africa – The Hindi-Hausa Film Appropriations in Northern Nigeria*. Paper presented at international workshop on “Indian Cinema Circuits: Diasporas, Peripheries and Beyond”, held on Thursday 25th and Friday 26th June, at The Old Cinema, Regent Campus, University of Westminster, London. 2009.
22. [2009] *Transgressing Boundaries: Reinterpretation of Nollywood Films in Muslim Northern Nigeria*. Paper presented at the Conference on Nollywood and Beyond: Transnational Dimensions of the African Video Industry held at Johannes Gutenberg University, Mainz, Germany, May 13-16, 2009.
23. [2009] *Short-Circuited: Traditional Muslim Hausa Music and the Threats of Transnational Technopop in Northern Nigeria—Strategies for Survival and Preservation*. Paper presented at the conference, «Why safeguard our musical heritage for the future? » an academic and cultural conference, under the auspices of the Abu Dhabi Authority for Culture and Heritage, Abu Dhabi, October 3rd and 4th, 2009
24. [2009] Planning Session of the Organizing Committee of the 3rd World Festival of Black Arts (FESMAN III), Dakar, Senegal, 2-4 March 2009.
25. [2009] *Muhimmancin Yaren Gida Wajen Yada Manufofin Ilimi* [The Significance of Mother Tongue in Education]. Maƙalar da a ka gabatar a Taron ASAUNIL na Jamhuriyyar Nijar, a Damagaram, 8 ga watan Disamba 2009 [Damagaram, Niger Republic].
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27. [2009] *Life Performance, Mediation and Audience* for the Volkswagen Foundation Passage of Culture Research and Training Network, University of Yaoundé, Cameroon, September 14-16, 2009.
28. [2009] *Hell on Earth: Media-Mediated Urban Sexuality and Islamicate Popular Culture in Northern Nigeria*. Guest Lecture presented at the Center of Competence on Africa, Centre for African Studies, University of Basel, Switzerland, on 18th February 2009.
29. [2009] *“Bosho” War: 9/11, Global Media and Local Visual Re-Interpretations in Muslim Northern Nigeria*, Paper presented for “Remedializations of Global Events” workshop/conference, the University of Cologne, Germany, November 19-21, 2009,

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31. [2008] Planning Meeting on the creation of the Al Ain Center for Study of Music in the World of Islam, *Abu Dhabi, United Arab Emirates*, July 9 and 10, 2008.
32. [2008] *Media Technologies and Literary Transformations in Hausa Oral Literature*. International Workshop on “Transporting Oral Literatures Between Media, Cultures and Languages,” at Afrika-Asien Institute (AAI), *University of Hamburg, Germany*, 29th November, 2008.
33. [2008] *Eastward Ho! Cultural Proximity and Eastern Focus in the Hausa Literature*. International Workshop on “Transporting Oral Literatures Between Media, Cultures and Languages” Afrika-Asien Institute (AAI), *University of Hamburg, Germany*, 30th November 2008.
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39. [2006] *Transglobal Media Flows and African Popular Culture: Revolution and Reaction in Muslim Hausa Popular Culture*. Commissioned Mary Kingsley Zochonis lecture for the African Studies Association, UK Biennial Conference, School of African and Oriental Studies, *University of London, London*, 12th September 2006.
40. [2006] *Private Sphere, Public Wahala: Gender and Delineation of Intimishphäre in Muslim Hausa Video Films*. Paper presented at workshop on Negotiating Culture for within the Context of Globalization, Saly, Senegal, *Dakar*, 3rd to 8th April, 2006.
41. [2006] *Hadin Kai Tsakanin Marubutan Harsunan Gida Na Kasashe* [International Co-operation in Mother Tongue Writing]. Babbar maƙala da aka gabatar a dakin taron Gashingo a dandalin Tarayyar Kasashe ta marubutan Hausa na Najeriya da na Jamhuriyar Nijar a birnin Yamai, Nijar, ranar Laraba 8 ga watan Disamba, 2006. [*Niamey, Niger Republic*].
42. [2004] *Passage to India: Media Parenting and Construction of Media Identities in Northern Nigerian Muslim Hausa Home Videos*. A Paper Presented at the

International Conference on The Media and the Construction of African Identities, held at Holiday Guest Inn, Westlands, *Nairobi, Kenya*, from August 3 to 6, 2004.

43. [2004] *Loud Bubbles from A Silent Brook: Trends and Tendencies in Contemporary Hausa Prose Fiction*. Paper presented at “Janheinz Jahn Symposium on African Language Literatures: Production, Mediation, Reception”, held at the Institut für Ethnologie und Afrikastudien, *Universität Mainz (Johannes Guttenberg University), Mainz, Germany*, 18th November 2004.
44. [2004] *Enter the Dragon: Shari’a, Popular Culture and Film Censorship in Northern Nigeria*. Guest Paper presented at the Institute für Afrinkanishe, *University of Köln, Germany*, 15th November 2004.

National Conferences in Media and Cultural Communication

45. [2022] *The Media and Task of Consolidating Nigeria's Democracy*. Presented to the Nigerian Guild of Editors (NGE) Regional Workshop, Kano, 20th January 2021.
46. [2022] *Being, Belonging and Settler Identity in Kano*. Presentation to SISAG Consortium, Kano, 16th January 2021
47. [2021] *The Role of Society in Combating Drug Abuse Among Young People in Nigeria*, Presentation to BUK Class of 2000, Kano, 26th December 2021.
48. [2021] *The Transnational Express: Moving Images, Cultural Resonance and Popular Culture in Muslim Northern Nigeria*. Presented at the 2021 International Conference on African Languages and Culture Studies, School of African studies, Beijing Foreign Studies University, 4th December 2021 [Virtual]
49. [2021] *Media, Post-Truth and Information Disorder in Hausa Political Communication*. Lead paper presented at the 1st International Conference of the Association of Media and Communication Researchers of Nigeria (AMCRON) held at the National Open University of Nigeria (NOUN) on 2nd December 2021.
50. [2021] *Sealing the Cracks: Northern Nigeria and the Anthropology of Identities*. Keynote @ Northern Reform Organization, 14th November 2021, Mambayya House, Kano.
51. [2021] *Invisible Visibilities: Gender, the Muslim Public Sphere and Creative Media Cultures* [q.v.] Seminar paper presented at the Department of Information and Media studies, Monday 18th October 2021
52. [2021] *Commodification of Culture: The Crash and Burn in Hausa Cinema*. Panel paper presented at the 2nd Kano Social Influencers' Summit, 28th October 2021, organized by Center for Information Technology (CITAD) at the Digital Bridge Institute, Kano
53. [2021] *Al-Hausawi, Al-Hindawi: Media Contraflow and Translinguistic Onomatopoeia in Hausa Popular Culture*. Sabbatical Public Lecture presented at the Kaduna State University, 21st October 2021
54. [2021] *Hausa da Hausanci a Karni na 21 – Kalubale da Madosa*. Panel Discussion paper presented at the Hausa International Books and Arts Festival, Kaduna, 21st October 2021
55. [2021] *The Intangible Migrant: Language, Migration and National Identity in Nigeria* [q.v, update]. Paper presented at Talking Environment Seminar Series of the Faculty of Earth and Environmental Sciences, Bayero University Kano on Tuesday 12th October 2021
56. [2021] *Technological Convergence as Sustainable Strategy in Media Entrepreneurship* [PPT]. Paper presented at the Experience Sharing Colloquium on Investment and Growth Potentials in the Media Industry, organized by the Kano Jigawa Professionals Forum in collaboration with Dangote Business School, Bayero University Kano, Saturday 25th September 2021
57. [2021] *Cybercrime and Cybercriminals*. Paper presented at the Cybercrime Sensitization Seminar held at Gwale Secondary School Kano, 8th August 2021

58. [2021] *From Postnormal Times to Digital Humanities: Placing African Humanities Research on New Terrains*. Keynote Address Presented at the 2021 International Conference of the Faculty of Arts, University of Nigeria, Nsukka, Nigeria on Emerging Issues and Methodologies in African Arts and Humanities Research, 5th July, 2021
59. [2021] *From Evolution to Revolution: The Kano Emirate, Yesterday, Today and Tomorrow*. Paper presented at the Coronation of His Royal Highness, the Emir of Kano, Alhaji Aminu Ado Bayero as the 15th Fulani Emir of Kano, 1st July 2021, Bayero University Kano.
60. [2021] *Indigenous Language Use in Online Media: A Netnographic Survey of the Hausa Language*. Paper presented at the International Conference on Indigenous Language Broadcasting in Nigeria. Faculty of Communication and MacArthur Foundation, Bayero University Kano, Nigeria, 23rd June 2021.
61. [2021] Tsakanin Manazartan Finafinan Hausa, Al'adun Hausawa da Ilimin Fim. *Jawabin gayyata da aka gabatar ranar 12 ga Yuni 2021 a Royal Tropicana Hotel, Kano, wanda Kungiyar Makaranta Mujallar Fim Reshen Jihar Kano suka shirya*
62. [2020] *The Intangible Migrant: Language, Migration and Identity*. Paper presented at Center for Migration and Global Studies Webinar Series, National Open University of Nigeria, 28th September 2020.
63. [2019] *Journalism and Information Challenges*. Guest Lecture to M.A. and PhD Mass Communication Department, 14th June 2019. [PPT only]
64. [2019] *Orality to Visuality: Oral Tales, Street Theater, TV Drama and Amateur Filmmakers in Kano, 1938-1985*. Paper delivered at the 4th International Conference on Hausa Drama, Films and Popular Culture in the 21st Century, held at the Kaduna State University, Kaduna, 29th March 2019.
65. [2018] Contextualizing African Indigenous Language Films: Kanywood in the Past, the Present and the Future. *Paper presented at the first edition of Kano Indigenous Languages of Africa Film Market & Festival (KILAF) on 14th November, 2018.*
66. [2017] *Commodification of Culture: The Political Economy of Hausa Popular Cultural Industries*. Paper presented at the National Institute for Cultural Orientation (NICO) Quarterly Public Lecture, with the theme of Promoting Culture, Developing the Economy, on Monday 10th July, 2017 at Shehu Musa 'Yar Aduwa Conference Center, Abuja.
67. [2017] *The Role of Media in the Spread of Hausa Language and Culture*. Paper presented at the 60th Anniversary of BBC Hausa Service, Thursday 30th March, 2017, Shehu Musa 'Yar Aduwa Conference Center, Abuja.
68. [2014] *Information Management in Public Sector: New Trends and Techniques*. Paper presented for Journalists and organized by the Kano State Ministry of Information. 13th June, 2014, Tahir Guest Palace Kano.
69. [2013] *Poetic Barbs: Angst, Voter Mobilization and Urban Musics in Kano State 2011 Elections*. Paper presented at the 1st National Conference on Perspectives on Elections and the Challenges for Democracy in Nigeria, organized by the Department of Political Science, Bayero University, Kano, Nigeria on 9th January 2013.
70. [2013] *An Ethnographic History of Kanywood – The Hausa Video Film Industry*. Paper presented at the Kano State Film Festival, 18th March 2013, Kano, Nigeria.

71. [2011] *Muslim Religious Extremism, Radicalization and Militancy in Northern Nigeria – Analysis of Insurgency Video Texts*. Presented at Roundtable Methodology Workshop on Religion, Conflict and Democracy in Northern Nigeria, organized by Centre for Peace Initiative and Development (CPID), Jos, held at Nevilla Hotel, Kaduna, 12th November 2011,
72. [2010] *The Management and Control of Quality films in Nigeria as relates to Culture, tradition, Norms and Values – Perspectives from Hausa Video Film Industry*. Paper presented at RATTAWU Workshop, 27th July 2010, Kano
73. [2010] *Global Images, Global Voices: Changing Paradigms in Transnational Media Flows and Contra-Flows*. Presented as the 3rd Nigerian Film Corporation Annual Film Lecture, 3rd May 2010, Abuja, Nigeria at the 2010 Zuma Film Festival
74. [2009] *Hausa Video Films – Yesterday, Today and Tomorrow: Intellectualizing Hausa Video Films in Retrospect*. Discussion/lead paper presented at the International Workshop on Hausa Home Video Films with the theme of Controversies, Sanity and Solutions in the Hausa Home Video Industry, held at Kongo Conference Center, Institute of Administration, Ahmadu Bello University, Zaria, from 13th to 15th August, 2009.
75. [2009] *Cultural Representation, Professionalism and Challenges Facing the Hausa Video Film Industry*. Commissioned presentation at Retreat for producers and consultants, and organized by the Kano State Censorship Board, on 11th April 2009 at Royal Tropicana Hotel, Kano.
76. [2009] *Ayyukan Hukumar Tace Finafinai da Dab'i da Alakarsu da Hanyoyin Sadarwa Na Duniya* [The Mandate of Censorship and its Global Context]. An gabatar da wannan makalar a zauren *A Daidaita Sahu* da taken “Tace Finafinai da dab'i shi ne Daidaita Sahu”, a Murtala Muhammad Library, Kano [Kano, Nigeria], ranar Asabar 24 ga Oktoba 2009
77. [2008] *Womanist Ethos and Hausa Domestic Ecology: A Structuralist Analysis of Barmani Choge's Operetta, 'Sakarai Ba Ta da Wayo' (Useless Woman)*. Lead paper presented at the 5th Annual Conference on Literature in Northern Nigeria (Poetry and Poetics in Northern Nigeria) of the Department of English and French, Bayero University Kano, 10-13th November, 2008.
78. [2008] *Using the Web as a research tool*. Paper presented at the National Workshop on Research Proposal for Fund Seeking, held at Bayero University, Kano, 11-12th March, 2008.
79. [2008] *Tarihin Adabin Hausa* [The History of Hausa Literature]. Guest Speaker, Yandutse College, Kano, on 17th January 2008.
80. [2008] *Private Passion, Public Furor: Youth Entertainment, Sexuality and the Islamicate Public Space in Northern Nigeria*. Paper presented at the 2-day International Conference on Nigerian Youth and National Development, held at the Center for Democratic Research and Training, Mambayya House, Bayero University, Kano, Nigeria, August 5-6, 2008.
81. [2008] *North of Nollywood, South of the Sahara: Cultural Dynamics in the Marketing of Hausa Video Films*. Discussion Paper for Presentation at the 2-day conference on Nollywood: Challenges of Production, Entertainment Value and International Marketing Strategies, held at the Pan-African University, Lagos, Nigeria from Friday 18th to Saturday 19th July 2008.

82. [2008] *Global Influences, National Flows—The Influence of Hindi Film Music on Hausa Traditional Music and Video Film*. Lead Paper presented at the International Conference on Communication, Media and Popular Culture in Northern Nigeria, organized by the Department of Mass Communications, Bayero University, Kano, Nigeria, 12-13th July, 2006 at Mambayya House, Gwammaja, Kano City.
83. [2008] [*Active Discussant*] Planning Meeting on the creation of the Al Ain Center for Study of Music in the World of Islam, *Abu Dhabi, United Arab Emirates*, July 9 and 10, 2008.
84. [2007] *Scriptwriting Techniques (Effective Communication)*. Paper presented at the workshop on Hausa Women's Access to Justice, and organized by Security Justice Program, DfID on 20th July 2007.
85. [2007] *Manuscript Learnability and Indigenous Knowledge for Development – Hausa Ajami in Historical Context*. Paper presented at the International Conference on Preserving Nigeria's Scholarly and Literary Traditions and Arabic Manuscripts Heritage held on March 7th and 8th, March, 2007 Arewa House Kaduna, organized by Arewa House, in collaboration with the U.S. Embassy, Abuja.
86. [2009] (*PPT*) *Challenges Facing Girls and Young Women in Information Technology*. Paper presented at the First Girl IT Awareness Forum, organized by the Office of the National Vice President, Nigerian Computer Science Students Association at the Murtala Mohammed Library, Kano State on 31st October 2009.
87. [2007] *Arab Images in African School Curricula – A Study of the History of Learning and Contemporary Schooling Systems in Northern Nigeria*. Paper presented at the Symposium on Mutual Perceptions Between Africans and Arabs in School Curricula held at Arewa House, Ahmadu Bello University, Kaduna, from 21-23 May 2007, and sponsored by Institute Culturel Afro-Arabe (Afro-Arab Cultural Institute), Bamako, Mali.
88. [2006] *Shari'ah, the Islamicate Social Structure and Popular Culture in Northern Nigeria*. Paper presented at the International Conference on "Leadership, State and Society under the Shari'ah in Northern Nigeria: The Dividends" organized by the Institute for Contemporary Research, Kano, and held on 10th to 12th July 2006 in Abuja, Nigeria.
89. [2006] *Issues of Cultural Diversities and Social Responsibilities in Film Censorship*. March 2006. Independent paper presented at the Abuja Zuma Film Festival, 2006.
90. [2006] *Kasuwancin Finafinan Hausa a Duniya – Tasiri da Kalubale* [The Challenges of Marketing Hausa Video Films Internationally]. Jawabin da a ka gabatar ranar Lahadi 26 ga Maris 2006 a babban dakin taro na Murtala Muhammad Library, sanadin taron yini guda domin karawa juna fahimta game da kasuwancin Finafinan Hausa a Intanet wanda www.hausamovies.com suka shirya [Kano, Nigeria]
91. [2006] *East is East: Media Flows and Eastern Focus in the Hausa Novel*. Paper presented at the 4th Conference on Literature in Northern Nigeria, 15th-17th November 2006, Department of English and French, Bayero University, Kano, Nigeria, under the theme of Theorizing the Novel in Northern Nigeria.
92. [2005] *Read to Reel: Transformation of Hausa Popular Literature from Orality to Visuality*. Paper presented at the 24th International Convention of the Association of

- Nigerian Authors, held on 11th-12th November, 2005 at the Murtala Muhammad Library Complex, Kano.
93. [2005] *Divergent Similarities: Culture, Globalization and Hausa Creative and Performing Arts*. A Paper presented at the International Conference on Literature in Northern Nigeria, Department of English and French, Bayero University, Kano, 5th-6th December, 2005.
 94. [2004] *Internet as Information Platform*, Paper presented at Kano ICT Awareness Week of the Kano State Government, 5th December, 2004 at the Murtala Muhammad Library Complex, Kano State, Nigeria.
 95. [2004] *Hausa and Information and Communication Technologies (ICTs)*. Being a Lead Paper Presented at the 6th International Conference on Hausa Language Literature and Culture, Organized by the Center for the Study of Nigerian Languages, Bayero University, Kano, Nigeria, 13-16th December, 2004.
 96. [2003] *Istanci, Imamanci and Bollywoodanci: Evolutionary Trends in Hausa Use of Media Technologies in Cultural Transformation*. Paper presented at the first International conference on Hausa Video Films, 4-7th August 2003 at the Murtala Muhammad Library Complex, Kano.
 97. [2001] *Tarbiyar Bahaushe, Mutumin Kirki and Hausa Prose Fiction: Towards an Analytical Framework*. Department of English and European Languages Seminar, 23rd January 2001.

Research Grants Managed in Media and Cultural Communications

1. [2008-2013] *Passages of Culture: Media and Mediations of Culture in African Societies – Research Project and Training Network*. This project which started in 2008 and ended in 2013, was funded by the Volkswagen Foundation GmbH of Germany within the broad scope of “Knowledge for Tomorrow – Cooperative Research Projects in Sub-Saharan Africa.” The project was managed by Prof. Dr. Till Foster, University of Basel, Switzerland. Two students of Bayero University Kano – Dr. Nura Ibrahim and Dr. Mainasara Yakubu Kurfi – received grants to do their PhD research under the project.
2. [2010-2012] *Hausa Children’s Songs and Lullabies*. This is a project initiated by the Al Ain Center for Music in the World of Islam, and funded by Abu Dhabi Authority for Culture and Heritage (ADACH), Abu Dhabi, United Arab Emirates. The project recorded audio and video performances of Hausa children’s songs as part of preserving the cultural heritage of the Muslim peoples of Africa. The book and DVDs were released in 2018.

Creative Works in Media and Cultural Communication

A. Music Concerts Facilitated: Produced and Directed [In Concert Series]

“Celebrating the Local Performance Arts of Northern Nigeria.” British Council, Kano. The aim of the project was to celebrate and honor local traditional performance talent and showcase emerging new genres with a view to raising public appreciation of performing artists through a series of live performances. Under this project, I conceptualized, arranged, conducted and facilitated the following concerts:

1. [2008] Voices from the Desert: Pulaar Music Festival, and Introducing Pulaar Rap, 15th March, 2008 [Music EP of Pulaar Rap]
2. [2008] Amada Rap with Hajiya Barmani Choge and her Calabash Ensemble, Saturday 12th January, 2008.
3. [2007] Dueling Banjos – Gurmi and Kukuma Improvizations, 13th October 2007.
4. [2007] Kukuma Music from Northern Nigeria – Featuring Nasiru Garba Supa and Arewa 17th February, 2007.
5. [2006] Hausa Rap and Technopop – Showcasing Emergent Hausa Rap Artists, 28th October, 2006.
6. [2006] Koroso Dance Drama – Dodorido (Traditional African Ballet), 24 June 2006.
7. [2006] Mai Soso Ke Wanka – An Evening with Hajiya Barmani Choge, 8th March, 2006.
8. [2006] Muhammad Dahiru Daura – The Blind Beggar Minstrel, 14th January 2006.

B. Ethnomusicological Music Studio and Field Recordings

The following are the ethnomusicological recordings I did as part of the digital archiving project to preserve the poetics of Hausa traditional musics and performances (DVDs available). These recordings are not meant to be commercial, but deposited on the web (www.auadamu.com) where they can be shared with the world as part of contribution towards archiving and sharing traditional musical heritages of the Muslim peoples of northern Nigeria. Those not uploaded had copyright restrictions from Maison du Culture des Monde.

C. YouTube Channels with my artistic videos

- i. ***Visually Ethnographic Networks*** (<https://bit.ly/332cTSc>) This is made up of the following recorded performances:
 - Kano Koroso Theatre Performances (3 videos)
 - Barmani Choge on Stage and Studio (26 videos)
 - Wakokin Imfiraji na Aliyu Na Mangi (10 videos)
 - Kano Emir Ado Bayero's Last Sallah Pageantries (2 videos)
 - Hausa Freelance Street Performers (6 videos)
 - Various Hausa Stage Performing Arts (20)
 - Sufi (religious) Body Percussion Performances (7 videos)
- ii. ***Abdalla Uba Adamu Channel*** (<http://bit.ly/38d0bCx>).
 1. [2019] *Hassan Wayam Live in the Studio* – a live recording and interview with the legendary kukuma player, Hassan Wayam of Maradun, Zamfara State, although a resident of Zaria city, Kaduna.
 2. [2015] *The Koroso Dance Troupe* from Kano (three performances)
 3. [2013] Barmani Choge - Live Performance, British Council, Kano, 2008
 4. [2011] *Beggar Minstrels from Northern Nigeria* - In Memory of Muhammad Dahiru Daura. This was a re-recording of the poetics of a blind beggar minstrel, Muhammad Dahiru Daura (1946-2010) by another group of blind beggar minstrels led by Tafida Makaho. All the known performances of Dahiru Daura were re-recorded in this session.

5. [2010] *The Short Round Crew – Gangaramarido*. This is a recording of urban Hausa Children's 'after dinner' songs performed on community playgrounds, spaces and theater in evenings in northern Nigeria
6. [2010] *Surbaajo - Pulaar Female Children's Songs*. This is a recording of camp songs by young female Fulani children from Kano, northern Nigeria.
7. [2010] *Gurmi Music from Kano, Nigeria*. This is a separate recording of the Alfijir sessions which singles out only the Gurmi recordings.
8. [2010] Aliyu Namangi's *Wakokin Imfiraji - Fauziyya Sarki Abubakar Reciting*. A recording of the poetics of Aliyu Namangi, the most famous blind classical Hausa poet, who was awarded an honorary doctorate by the Ahmadu Bello University Zaria. The nine-volume set of Imfiraji were fully recorded in this session.
9. [2009] *Alfijir - Gari Ya Waye*. A wholly acoustic studio recording that showcases what would be 'Hausa Experimental Music'. It is a recording of three traditional Hausa instruments – gurmi (two-stringed lute, preceding the banjo), sarewa (Fulani flute) and duman girke (Hausa bongo drums).
10. [2008] *Pulaar Rap - Two-Track EP*. The first rap in Nigeria in Pulaar language, featuring Naziru 'Ziriums' Hausawa
11. [2008] Barmani Choge - Live Performance, British Council, Kano, 2008
12. [2006] *Hausa Technopop Live*. A recording of the live concert of Hausa Technopop by Abdullahi Mighty, Billy-O, Fati Nijar and Maryam Sansangali.
13. [2006] *Arewa with Nasiru Garba Sufa*. This is a recording by Nasiru Garba Supa, the son of the late Hausa 'kukuma' [fiddle] player. The recordings were spread over three years; two of the tracks featured the UK Muslim rap group, Mecca2Medina.

D. Films Produced and Directed

14. [2010] Muslim Hausa Children's Songs (Producer; 2010, dir. Abdalla Uba Adamu, Kano, Nigeria). This is a commissioned video and audio project of the Al Ain Center for the Study of Music in the World of Islam, Abu Dhabi, UAE, and sponsored by Abu Dhabi Authority for Culture and Heritage (ADACH).
15. [2010] Muslim Hausa Children's Lullabies (Producer; 2010, dir. Abdalla Uba Adamu, Kano, Nigeria). Similar to no 1 above.
16. [2009] *Equestrian Elegance: The Hausa Sallah in Kano* (Producer; 2009, dir. Bala Anas Babinlata, Kano, Nigeria). [Reviewed by Carmen McCain, Daily Trust (Nigeria) 12th November 2011, p. 48].
17. [2008] *The Khalifa in London – A Documentary on the Visit to London of Sheikh Qaribullah of the Sufi (Mystics in Islam) Qadiriyya Movement* (Producer; 2008, dir. Abdalla Uba Adamu, Kano, Nigeria)
18. [2004] *Kano State Constituency Accomplishments* (Producer; 2004, dir. Ahmad Salihu Alkanawy, Kano, Nigeria)

Selected National Activities in the Film/Music Industry

1. Provided the judgmental template in the First Freedom Radio Fasaha Musical Competition held 10th December 2011, Kano, Nigeria

2. Founded the first Internet based discussion group on Hausa video films on 31st August 2001 at www.groups.yahoo.com/groups/Finafinan_Hausa. It has currently over 25,554 postings, making it the most active depository on Hausa video films on the Internet
3. Chaired the first conference ever held on Nigerian or even African video films – International Conference on Hausa Video films (August 2003)
4. Edited the first book on Hausa video films: Hausa Video Films: Economy, Technology and Society (Kano, 2003).
5. Chaired the first Internet Yahoo! Groups Award for Hausa Video Films on 29th March, 2003 (for 2002 Hausa video films)
6. Chaired the Second Yahoo! Groups Internet Awards for Hausa Video Films on 6th March, 2004 (for 2003 Hausa video films)
7. Chaired the Third and Fourth Yahoo! Groups Internet Awards for Hausa Video Films, 16th April 2005 (for 2004 and 2005 Hausa video films)
8. Chaired the First Kano State Hausa Video Films Award, 2005 (for Hausa video films of 2004)
9. Chaired the Second Kano State Hausa Video Films Award, 2006 (for Hausa video films of 2005).

Conference Presentations in Education

1. [2021] *Education in the Post Covid-19: Mapping the Future of Education Through Mobile Learning*. Paper presented at the International Conference on Education, Yusuf Maitama Sule University, 8th December 2021
2. [2021] *Teaching and Learning in the Covid-19 Era: Issues, Challenges and Best Practices*. Paper presented at the COEASU 3rd National Conference 2021 at the Sa'adatu Rimi College of Education, Kano, 7th December 2021
3. [2021] *The Use of E-Resources and New Media in Teaching and Learning in Higher Education*. Keynote paper presented at the Capacity Building Workshop for Teaching Staff of the Federal Polytechnic, Daura, 8th November 2021
4. [2021] *Building Digital Bridges: Nonformal Learning, Digital Skills and Literacies*, Paper presented at the International Literary Day, National Mass Education Commission, Abuja, 7th October 2021
5. [2021] *Reimagining Education: Mobile Technologies, Social Media and Post-Covid Digital Learning*. 2021 Teachers' Day Lecture, Yusuf Maitama Sule University Kano, 5th October 2021
6. [2021] *New Media, e-Resources and Effective University Teaching*. Paper presented at the Staff Capacity Building of the Yusuf Maitama Sule University, Kano, 14th September 2021
7. [2021] *Leveraging on ICT for Mass Education in Nigeria*. Paper presented at the at a Roundtable at National Commission for Mass Literacy, Adult and Non-Formal Education, (NMEC), 19th August 2021 [PPT]
8. [2021] *Covid-19 Lockdown and Remote Examinations: Experience from the National Open University of Nigeria (NOUN)*. Lead Paper presented at the International Conference of the Faculty of Education, Sule Lamido University, Kafin Hausa, 10th August 2021
9. [2021] *ICT for Literacy and NFE Programs Training of Education Officers* organized by the National Mass Education Commission for Mass Literacy, Adult and Non-formal Education, 10th July 2021 [PPT]
10. [2021] *Traditional and New Media for Mobilization in Favor of Mass Education*. Training of Education Officers organized by the National Commission for Mass Literacy, Adult and Non-formal Education, 10th July 2021 [PPT]
11. [2020] *The Death of Education and the Rise of Learning: Changing Paradigms in Epistemology, Technology and Contemporary Social Engineering*. Lecture delivered at the Online Class at Lagos State University Africa Centre of Excellence for Innovative and Transformative STEM Education (LASU-ACEITSE) July 2020
12. [2020] *The Death of Education and the Rise of Learning: Changing Paradigms in Epistemology, Technology and Contemporary Social Engineering*. Paper presented at the Faculty of Education International Conference, Federal University, Lafia, Nasarawa State. Theme: Nigerian Education: Yesterday, Today and Tomorrow - 26th February 2020.
13. [2019] *Youth and Political Thuggery*. A paper presented to the Hausa Students Association of Nigeria, 1st January 2019, Kano State Library, Kano, Nigeria

14. [2018] Education is DEAD: Long Live LEARNING: *Internet, Social Media and Paradigm Shifts* in Educational Delivery. Keynote Address at 50th Anniversary of Gwale Secondary School, 27th December 2018, Kano, Nigeria (PPT)
15. [2015] *Philosophical and Epistemological Bases of Science and Technology Research*. Paper presented at the 1st Postgraduate Students' Workshop, Kano University of Science and Technology, Wudil, 5th January 2015.
16. [2013] *iLearning: Resource Mobilization, Management for Access and Quality Tertiary Education in Africa*. Being a Lead Paper Presented at the Conference on Resource Mobilization, Faculty of Education, Ahmadu Bello University, Zaria, Nigeria, 11th June 2013.
17. [2012] *Blending Community Science in the Class Room – Hausa Proverbs and Efficacy of Ethnoscience Methodology*. Seminar paper presented at the Department of Science and Technology Education, Bayero University, Kano, 11th July 2012. [q.v.]
18. [2010] *The Role of Nigerian Universities in the Actualization of Development Vision*. Delivered as the 1st Public Lecture of the Ibrahim Badamasi Babangida University (IBBU), Lapai, Niger State, on Monday 8th November, 2010.
19. [2010] *The Role of NGOs in Promoting Peaceful Co-Existence in the Society*. Paper presented at the 2010 NGO Day Celebrations, Mambayya House, Bayero University, Kano, Nigeria, 31st March 2010,
20. [2010] *The Role of Local Community in the Development of Education in Nigeria*. Discussion paper presented at the BUK 2000 Alumni Association Lecture on Saturday 2nd October, 2010.
21. [2010] *Role of Private Sector in Scholarship Schemes*. Lead discussion paper presented at the 22nd Annual national coordinating committee meeting of Secretaries of Federal and States Scholarship Board, 8th March, 2010, Three Star Hotel, Dutse, Jigawa State.
22. [2010] *Reading Culture, Class Transition and Examination Performances*. Background paper presented at the National Examination Summit, organized by the Federal Ministry of Education, Nigeria, and held at the National Universities Commission Auditorium Abuja on 24th May 2010.
23. [2010] *Ever Increasing Circles: The Nigerian Education Roadmap and Policy Regeneration*. Paper presented at Kano State Education Forum Stakeholders Meeting on 9th March 2010 at Center for Democratic Studies, Mambayya House, Bayero University, Kano
24. [2010] *Cultural Reconciliation Among Communities: The Multicultural Emergence of Kano as Panacea for Peaceful Co-existence*. Paper presented at the World Culture Day celebration on the 21st of May 2010 at the National Institute of Cultural Orientation, Abuja, Nigeria.
25. [2010] *Conducting Multidisciplinary Research*. Workshop training organized for Junior Academics in Nigerian Universities, funded by the Education Trust Fund, and held at Hydro Hotel, Minna 24-28th May 2010.
26. [2009] *Writing Funding Proposals for NGOs and Civil Society Organizations*. A workshop paper presented at Center for Democratic Studies, Mambayya House, Bayero University, Kano, on 9th December 2009.

27. [2009] *Use of ICT in Teaching of Primary School*, Paper presented at one-day sensitization seminar for Primary School Teachers, and held at the Masallaci Primary School, Kano, Nigeria on 26th December 2009.
28. [2009] *Under Siege: The Dark Territory of Technical-Technological Divide in the Development of Polytechnic Education in Nigeria*. Convocation Lecture Delivered at Hussaini Adamu Federal Polytechnic, Kazaure, Jigawa State on 14th February 2009.
29. [2009] *Research Traditions: Quantitative and Qualitative Research Approaches*. Paper presented at the workshop on Achieving the Millennium Development Goals: Creating a Network of Researcher/Activists, Wednesday, October 21st, 2009 at the Center for Research and Documentation (CRD), Kano.
30. [2009] *Research Methodology in Humanities*. A discussion paper presented at the workshop on proposal writing and research methodology of the Faculty of Arts and Islamic Studies, Bayero University, Kano, Nigeria, Monday 22nd June 2009.
31. [2009] *Fundraising Strategies in Engineering Research*. A discussion paper present at workshop on Proposal Writing, organized by the Faculty of Technology, Bayero University, Kano, on Tuesday 8th June 2009.
32. [2009] *Feed the Minds – The Role of Government Publications in Documenting Policy Implementation*. Keynote Address on the occasion of the presentation of Government Publications to the public by the Directorate of Research and Publications, Government House, Kano, on Wednesday 14th January 2009, Government House, Kano
33. [2009] *Achieving Universal Education for Children in Marginalized Spaces in Alternative Literate Communities – An Advocacy for Meeting MDG Target 2a for Almajirai Pupils*. Paper presented at the 2nd Workshop on Millennium Development Goals, organized by Allied Bond Consulting, and held at Agura Hotel, Abuja on 4-6th August, 2009
34. [2009] *(PPT) Maintenance Practice in Nigeria – An Overview*. Paper presented at the one-day workshop on Maintenance Culture in Nigeria, and organized by National Orientation Agency, Kano State Branch, on 5th November 2009 at the Murtala Mohammed Library, Kano State.
35. [2008] *Motionless Points in Chaos: Education Reforms, Innovations and the Challenges for Tertiary Education in Nigeria*. Presentation at the First Conference on Polytechnic Education, Kano Polytechnic, Tuesday 28th October, 2008.
36. [2008] *Kano State Education Account (KASEA) – A project account briefing to the USAID Africa Regional Education Workshop 2008*, Addis Ababa, Ethiopia, organized by USAID, April 2008.
37. [2008] *Kano State Education Account (KASEA) – A project account briefing to the USAID Africa Regional Education Workshop 2008*, Addis Ababa, Ethiopia, organized by USAID, April 2008.
38. [2008] *From Kano to North, West and East Africa: Export Potentials from the ICT Park*. Paper presented at the Workshop on ICT Park on Thursday 8th May 2008, at Tahir Guest Palace, Kano.
39. [2008] *Credible Research Proposal and Project Report: A Practical Guide*. Paper presented at the Workshop on Better Project Writing and Supervision in Kano State Polytechnic, held on 26th February 2008.

40. [2008] *Challenges Facing the Actualizing of the Five Year Teacher Education Program*. Paper presented at the Annual Conference of Deans of Education held at Ahmadu Bello University, Zaria on 10th July 2008.
41. [2007] *Tourism from the Islamic Perspective*. Paper Presented on Monday 3rd September, 2007 at the Tahir Guest Palace.
42. [2007] *The Politics of Belonging and Settler Cultural Identity: The Emergence of Kano as a Multicultural Society*. Paper presented a 2-day seminar on Politics and Peace: The Role of Religion, and organized by Christian Association of Nigeria Kano Branch, Bridge Builders Association of Nigeria in collaboration with British High Commission, at Tahir Guest Place on 29th March, 2007.
43. [2007] *Nigerian Universities and the Challenge of Nigerian Education Sector Reforms* Paper presented at 2nd National Conference of the Eureka Academic Foundation of Federal College of Education, Pankshin on the theme: The Federal Government's Education Reform Agenda and the Future of Nigerian Education on 10th April 2007.
44. [2007] *Education Reforms, Innovations and Democracy in Nigeria*. Paper Presented at 1st National Conference of the School of Education, Umar Suleiman College of Education, Gashuwa, Yobe State on 5th September 2007.
45. [2007] (PPT) *The Role of ICT in Education*. Paper presented at a workshop for Private School Teachers, KERD, Kano. 5th June 2007, Kano.
46. [2006] *Using Computer Aided Instruction, Learning and Design*. Resource paper presented at the Staff Training Development Workshop organized by the ETF Year 2004 Intervention for Staff Training and Development at the Niger State College of Education, Minna, Niger State, 11-14th April 2006.
47. [2006] *Transglobal Influences and Nigerian Education: The Americanization of Nigerian Universities*. Lead Paper presented at the 8th Annual National Conference of the Federal College of Education, Kano on Tuesday 27th June 2006. Theme: National Policy on Education and Problems of Implementation of Educational Objectives in Nigeria.
48. [2006] *The Procedures and Methods of Curriculum Evaluation in Higher Education*. A Paper Presented at the Workshop on Curriculum Design and Development on Wednesday 15th February 2006, at the Ahmadu Bello University, Zaria, Nigeria.
49. [2006] *The Anatomy of a Circle: Reaction and Counter Reaction in Educational Policy Formulation and National Development in Nigeria, 1925-2005*. Paper presented at the Review of the National Policy on Education at the North-West Zonal Consultative Forum, held at the Murtala Muhammad Library Complex, Kano, Nigeria, on 27th July 2006.
50. [2006] *Searching the Internet*. Outline of Workshop Talk presented at a Workshop organized by the Kano State Polytechnic in conjunction with the Education Trust Fund on 12th September 2006 at Kano State Polytechnic, Kano.
51. [2006] *Science, Technology and Mathematics Education and Professionalism*. A Lead Paper presented at the 1st Annual Conference of the Science Teachers' Association of Nigeria (STAN), Kano State Branch, on Thursday 4th May, 2006 December, 2005 Kano Educational Resource Center, Kano, Nigeria.

52. [2006] *Methods and Procedures of Curriculum Implementation in Higher Education*. A Paper Presented at the Workshop on Curriculum Design and Development on Wednesday 15th April 2006, at the Ahmadu Bello University, Zaria, Nigeria.
53. [2006] *Financing Education Delivery in Nigeria – The Rhetoric and the Realities*. Lead Paper presented at the 21st Annual Congress of the Nigerian Academy of Education under the sub-theme of “Politics of Funding and Fiscal Management in Nigeria” on Tuesday 7th November, 2006 at the Abubakar Tafawa Balewa University, Bauchi, Nigeria.
54. [2006] *Education for Sustainable Development – Theoretical Perspectives*. Being the text of Bayero University Public Lecture, presented to mark the African University Day at Center for Democratic Research and Training, Mambayya House, Bayero University, Kano, Nigeria, on Saturday 16th December, 2006
55. [2006] *Discipline, Decency and Moral Uprightness in an Academic Environment: Principles of Character Education Explored*. Paper presented during Kano Orientation Day 2006 on Monday 6th March 2006 at Theater 1, Bayero University, Kano, organized by the National Association of Kano State Students
56. [2006] *Developing Institutional Co-operation Strategies: The Rhetoric and Reality of Academic Linkages with Nigerian Higher Education*. Paper presented at the 4th Education UK Exhibition organized by the British Council, on Education Partnerships for Community Development, and held at the Royal Tropicana Hotel on 14th November, 2006.
57. [2006] *Culture, Identity and the Multicultural Society—Perspectives from Hausawa and their Neighbors*. Paper Presented at the Tahir Guest Palace, 9th September 2006 at a Seminar sponsored by the British High Commission and organized by Bridge Builders Multi-Faith Association.
58. [2006] *Challenges to Teacher Education in the 21st Century: Approaches and Perspectives*. Lead paper presented at the National Conference on Teacher Education in the 21st Century, held at Kano State College of Education, Kumbotso, May 22-26, 2006, Kano, Nigeria.
59. [2006] *Avoiding Plagiarism in Scholarly Writing – The Do’s and Don’ts*. A paper presented at the Workshop on The Role of Academic Journal in the Promotion of Scholarship in Nigeria, held on Tuesday 4th July 2006, at the School of Rural Technology and Entrepreneurship Development, Rano, Kano State Polytechnic.
60. [2006] (PPT) *Strategic Time Management: Effectiveness vs. Efficiency*. Paper presented at a Retreat for Board Members of the Corporate Affairs Commission, Abuja, organized by First Arewa Associates, Kaduna, at the Asaa Pyramid Hotel, Kaduna on 11th December, 2006.
61. [2006] (PPT) *Development of Strategic Plans*. Paper presented at a Retreat for Board Members of the Corporate Affairs Commission, Abuja, organized by First Arewa Associates, Kaduna, at the Asaa Pyramid Hotel, Kaduna on 11th December, 2006.
62. [2006] (PPT) *Co-operative Living in a Multicultural Society: Understanding Cultural Identity, Stereotypes and Prejudices*. Paper presented at a 2-Day Capacity Building Workshop for Kano Guest Settler Community, organized by Bridge Builders (Kaduna) and the British High Commission (Abuja) held on 10th-11th November, 2006 at the Royal Tropical Hotel, Kano.

63. [2006] *“Progress to Nowhere”*: *Reaction and Counter Reaction in Educational Policy Formulation and National Development in Nigeria*. Lead Paper presented at the 2006 Annual National Meeting and Conference of the Committee of Deans of Education in Nigerian Universities, Faculty of Education, Bayero University, Kano, 13th July 2006.
64. [2005] *Using Computers in Multi-Grade Teaching*. Being a Workshop Paper presented at A Series Workshops on Multi-Grade Teaching Techniques for Education lecturers in Colleges of Education, organized by the National Commission for Colleges of Education, 13th April (FCE (T) Gombe), 27th April (FCE Katsina) and 14th May 2005 (FCE Minna).
65. [2005] *The Training of Teacher Educators in Media Methods and Materials Production*. A paper presented at the Training Workshop on Improving Teaching Skills Through Information and Communications Technology, organized by National Commission for Colleges of Education, Abuja, at the Federal College of Education, Technical, Gusau, Zamfara State on 12th July, 2005.
66. [2005] *Secondary Education in an Era of Global Change—Challenges and Promises*. Being a paper presented at the Zonal Meeting of All Nigerian Conference of Principals of Secondary Schools (ANCOPSS) held on 7th April, 2005 at the Murtala Muhammad Library Complex, Kano Nigeria.
67. [2005] *Science, Technology and a Policy for Development*. Guest Lecture presented at the Opening Ceremony of the Silver Jubilee Celebration of the Kano Science School Old Students’ Association (KASSOSA), held on Wednesday 6th July, 2005 at the Murtala Muhammad Library Complex, Ahmadu Bello Way, Kano, Nigeria.
68. [2005] *Science and Technology Education: The Kano State Experiment*. Being a Lead Workshop Paper presented at the Workshop on the Teaching of Science More Creatively in Nigerian Schools, organized by Science and Technology Forum, Zaria, and held on 23rd April, 2005.
69. [2005] *Falling Standards of Education, or Improving Standards of Knowledge—Education and Development Paradigm Revisited (II)*. Being a Guest Lecture delivered on Monday 14th March 2005 on the Occasion of 2005 Commonwealth Day Celebrations at the Federal Government Girls’ College, Minjibir, Kano State.
70. [2005] *e-Learning: Origin, Meaning, Concepts and Utility Values*. Resource paper presented at the Staff Training Development Workshop organized by the ETF Year 2004 Intervention for Staff Training and Development at the Niger State College of Education, Minna, Niger State, 11-14th April 2006.
71. [2005] *Early Child Care and Education (ECCE) as an Instrument of Social Change in Jigawa State*. Paper presented at Workshop on “Towards More Effective Teaching of English in Jigawa State Primary and Junior Secondary Schools”, organized by Rushda Communications on Monday 26th September, 2005 at Kazaure, Jigawa State
72. [2004] *The Role of Non-Formal Education in Nigeria’s Development—Which Way Forward?* A Commissioned paper presented at Unicef/NMEC Strategy Meeting to strengthen NFE as a complimentary approach for reaching EFA goals. Abuja, 15 and 16 April, 2004.
73. [2004] *The Role of Education in Promoting Peace and Development in Kano*. Being a Keynote Address at the Kano Peace and Development Initiative Peace Forum, under the theme of Enduring Peace, Progress and Development in Kano: The Way

- Forward, held on 25th September, 2004, at Mambayya House, Bayero University, Kano, Nigeria
74. [2004] *The Changing Role of Education Resource Centers in Enhancing the Quality of Education: ERCs as Information Providers (IPS)*. Lead Paper presented at a two-day interactive seminar for Directors of Education Resources Centers in the States and FCT, organized by Education Resource Center, Ministry of Federal Capital Territory, Abuja, Nigeria, 28 to 29 April, 2004.
 75. [2004] *Sunset at Dawn, Darkness at Noon: Reconstructing the Mechanisms of Literacy in Indigenous Communities*. Being the Text of Professorial Inaugural Lecture Delivered on Saturday 24th April 2004, at Bayero University, Kano, Nigeria.
 76. [2004] *Poverty at the Local Level – Determinants and Indices*. Being a paper presented at Workshop on Who's Poor in Nigeria? organized by the Nigerian National Poverty Eradication Program (NAEP) held at the Liyafa Hotel, Katsina, 8th and 9th December, 2004.
 77. [2004] *Participatory Approaches to Management of Rural Development Programs: Concepts, Principles and Techniques*. A discussion document presented at the Workshop on Participatory Approaches to Management of Rural Development Programs, organized by Network for the Advancement of Values (NeAD), Kano, and the Ministry for Local Government, Kano State, 30 and 31 December, 2004, Kano State.
 78. [2004] *Information Management in Government Offices*. Workshop paper presented at a Two-day workshop on Record Keeping in Government Offices, for Local Government Officers in Kano State, organized by Network for the Advancement and Development of Values (NEAD), June 21, 2004
 79. [2004] *Indigenous Knowledge Systems, The Writings of Shehu Usman bn Fodiye, and the Muslim Northern Nigerian Policy on Education (MNNPE)*. Being a Paper Presented at the Conference Marking the 200 Years of Uthman Dan Fodiyo Jihad in Kano, Organized by the Kano State History and Culture Bureau, Kano, 27th to 29th July, 2004
 80. [2004] *Impact Monitoring and Assessment (IMA) of PLA Projects: Special Study of Rural Development Projects with a Focus on Sustainable Land Management*. A discussion instrument prepared for Local Government Seminar on Participatory Approaches in the Management of Rural Development Programs, Organized by the Ministry for Local Government, Kano State, on 30 and 31st December, 2004, Kano
 81. [2004] *Funding Networks for Women Economic Empowerment Schemes: Lessons from the International Community*. Paper presented at Workshop on Sustainability of Women Economic Empowerment Strategies at the Local Government Level, organized by Network for the Advancement and Development of Values (NEAD), Held on 8 and 9 January 2004 at the Local Government Training Center, Kano
 82. [2004] *Falling Standards of Education, or Improving Standards of Knowledge— Education and Development Paradigm Revisited*. Being a Guest Lecture delivered on Saturday 17th July, 2004 to commemorate 20th Anniversary of Gwale Old Boys Association, Class 1984, Held at Gwale Secondary School, Kano, Nigeria.
 83. [2004] *Epistemological Dichotomy and Scriptural Transferability: Towards a New Paradigm for Muslim Hausa Indigenous Knowledge*. Being a Discussion Seminar Paper of the Text of the Inaugural Lecture titled *Sunset at Dawn, Darkness at Noon*:

- Reconstructing the Mechanisms of Literacy in Indigenous Communities. Faculty of Education Seminar Series, June 24, 2004.
84. [2004] *Conflict Resolution: Mechanisms and Principles*: A discussion paper presented at the two-day Workshop on Pastoralist and Farmer Relations in Kano, organized by Mazhabs International Educational Consultants, and sponsored by the Kano State Ministry for Local Government, 11-12th November, 2004
 85. [2004] *Computer Application and Use of ICT for Teaching and Learning*. A Commissioned Workshop Paper Presented at Train-the-Teacher Workshop for Capacity Building for Lecturers in Colleges of Education in Nigeria, Organized by Education Tax Fund (ETF) and National Commission for Colleges of Education, Abuja, August (COE, Akwanga) and September (FCE Katsina), 2004.
 86. [2004] *Community Participation in Education – Lessons from Best Practices that Worked*. Lead Paper Presented at the one-day symposium organized by the Kano State House of Assembly and the National Association of Kano State Students, Aminu Kano School of Legal Studies, 5th October, 2004
 87. [2004] *Community Participation and the Salvation of Education in Kano State*. A Commissioned Lead Paper presented at a Symposium on Education in Kano State, organized by Kano Old Students Association (KANOSA), Murtala Mohammed Library Complex, Kano, 10 April, 2004.
 88. [2003] *Youth, Politics and Sustenance of Democracy*. Being a Commissioned Paper delivered at the workshop on Strategies for Inspiring Youth Towards Self-Actualization and Development, organized by the Kano State Ministry of Information, Youth, Sports and Culture from 5 to 7 November, 2003, Kano State, Nigeria.
 89. [2003] *The Promises and Challenges of Information and Communication Technologies in Nigerian Education*. Being a commissioned paper presented at the one-day workshop on Developing an Education Management Information Systems in Nigeria, held at Protea Hotel, Abuja, 2 and 3 September, 2003.
 90. [2003] *The Concept of Curriculum Integration: Its Meaning, Scope and Modalities*. Lead Commissioned Paper presented at the Workshop on Integrating Qur'anic Education, held at Arewa House, Kaduna, on March 14, 2003.
 91. [2003] *Strategies for Accelerating Girl-Child Education*. Being a Commissioned paper delivered at a seminar on Acceleration of the Girl-Child Education in a Democratic Dispensation in Northern Nigeria, organized by Women Development Network (WODEN), Kano, Nigeria, 8 and 9 October, 2003
 92. [2003] *Reconstructing the Mechanisms of Literacy in Indigenous Communities*. Paper delivered at the British Council, Kano, on the occasion of International Literary Day, on September 8, 2003.
 93. [2003] *Management of Primary Education in Kano State*. Being a paper presented at a Seminar on The Management of Primary Education: Emergent Strategies in the 21st Century, Organized by the Bayero University Consultancy Services for the Kano State Primary Education Board, February 19-21, 2003, Kano, Nigeria.
 94. [2003] *Kano State Science Schools*. Being the text of a Guest Speech at the KASSOSA Symposium, July 26 2003, Murtala Mohammed Library Complex, Kano, Nigeria

95. [2003] *Guidelines on Tests Construction, Assessment of Student Projects and the Importance of Teacher Tests: A Refresher Course*. Seminar Paper Delivered at the NERDC/SPEB Refresher Course on Continuous Assessment for Primary School Teachers in Kano State, 3 to 5 March, 2003, Kano, Nigeria.
96. [2003] *Gender, Economy and Education*. Paper presented at the Roundtable on Gender Parity, as part of the EFA Week, held at Maiduguri, Borno State, Nigeria, on Monday 7 April, 2003.
97. [2003] *Electronic Record Keeping*. Being a paper presented at a Seminar on The Management of Primary Education: Emergent Strategies in the 21st Century, Organized by the Bayero University Consultancy Services for the Kano State Primary Education Board, February 19-21, 2003, Kano, Nigeria.
98. [2003] *Dissemination of Research Findings*. Being a Seminar paper presented in the Department of Education, Bayero University, Kano, on September 17, 2003.
99. [2003] *Darkness at Noon: Colonial Language Policy and the Eclipsing of Education among the Muslim Hausa in Northern Nigeria*. Paper presented at the International Conference on the Transformation of Northern Nigeria, 1903-2003, organized by the Usmanu Danfodiyo University, Sakkwato and Arewa House, Ahmadu Bello University, Zaria, 27 to 29 March, 2003, Kaduna, Nigeria.
100. [2002] *Women Participation in Politics*. Paper presented at a Symposium for Women Voters, organized by Women in Politics, December 13, 2002.
101. [2002] *Networking and Library Services*. Being the Text of the Paper Presented at the Workshop on Setting up and Managing Online Library Resources, Held in Kano at the Kano State Library Complex, Wednesday August 21, 2002.
102. [2002] *Leading and Managing Staff to Raise Educational Achievement in the Northern States*. A Position Paper Commissioned by the Northern Education Research Project (NERP), Arewa House, Kaduna. November 8, 2002.
103. [2002] *Information Literacy for ICT*. Presented at the National Conference on Science, Environmental Education and Information Technology Literacy for Sustainable Development in Nigeria, Held at the School of Sciences, College of Education, Jalingo, Taraba State, Nigeria, October 29, 2002.
104. [2002] *ICT and Business Education*. A paper presented at the Orientation Session for MBA Students, Bayero University, Kano, Nigeria on Saturday June 29, 2002.
105. [2001] *Teaching and Learning using CAI*. Commissioned Paper presented at a Train the Trainers Workshop at Federal College of Education, Kwantagora, December 1-6, 2001, Organized by UNESCO and NCCE.
106. [2001] *Teacher Education in the new Millennium*. A Lead Paper Presented at the 2nd National Conference of the Schools of Education, Arts and social Sciences and Languages of the Federal College of Education, Pankshin, Plateau State, Nigeria, on August 28, 2001.
107. [2001] *ICT and Administration*. Being a Paper Presented at a Workshop for Local Government Secretaries, Chief Personnel Officers, Treasurers, and Revenue Officers, January 9 – 11 2001.
108. [2001] *Funding Research in Higher Education*. Paper presented at an Internal Seminar on the theme of Effective Research and Administration in Kano State Tertiary Institutions held by the Kano State Polytechnic on Tuesday October 9, 2001, Kano, Nigeria.

109. [2001] *Computerization of Financial Records*. Paper Presented at a Workshop for Local Government Secretaries, Chief Personnel Officers, Treasurers, and Revenue Officers, January 9 – 11 2001.
110. [2000] *The Cultural Environment of the Child*. A presentation made at the 2-day sensitization to Media Strategists organized by UNICEF in conjunction with CTV 67 on the Convention of the Rights of the Child, July 31, 2000
111. [2000] *Revisiting UBE Objectives*. Being a Guest Speaker's Address at the Convocation of the Kano State College of Education, Kumbotso, Kano, Sunday November 19, 2000.
112. [2000] *Nature, Technology and Tourism*. Being a Guest Speech on the occasion of the World Tourism Day Celebrations, September 27, 2000, Kano, Nigeria.
113. [2000] *Girl-Child Education in Kano*. A presentation made at the one-day sensitization Workshop to Media Strategists organized by UNICEF in conjunction with CTV 67 on the Convention of the Rights of the Child, August 8, 2000, Kano, Nigeria.
114. [2000] *Computers in Education*. Being a Commissioned paper presented at a 3-day workshop on Communication Education and Information Technology at the Federal College of Education, Okene, October 12, 2000, Organized by National Commission for Colleges of Education/UNESCO.
115. [1999] *Sunset at Dawn: The Stagnation and Regeneration of Education in Kano*. Being a Paper Presented at the Occasion of 31st Anniversary of the Establishment of Gwale Secondary School, Kano, Saturday September, 25 1999
116. [1999] *Science Education in Kano in the new Millennium*. Being a Consultant's Report submitted to the Abuja Kano Forum, October 15, 1999.
117. [1999] *Non-Formal Education for Children*. A Paper Presented at the Non-Governmental Organization Capacity Building Workshop on Convention on Rights of the Child (CRC) organized by Kano Broadcasting Corporation, July 24-25, 1999.
118. [1999] *New Methods and Techniques in Teaching and Learning*. A paper presented at the Workshop on Re-assessing Nigeria's Education Future, organized by the Education Tax Fund, November 29 to December 1, 1999, Kong Conference Hotel, Zaria
119. [1999] *ICT in Nursing*. Paper presented at the Annual Seminar of the National Association of Nigeria Nurses and Midwives, Murtala Mohammed Specialist Hospital Branch on Wednesday December 8, 1999.
120. [1999] *Forging the Chains - Status of Northern Nigerian Adolescents*. Adolescent Youth Strategy for Northern Cluster. A Program of the Center for Development and Population Activities, CEPA. A USAID Supported Activity, May 7-13, 1999.
121. [1999] *Begging for Attention: Human Dignity and Child Begging in Kano*. A Paper Presented at the 2-day sensitization to District Heads and Parents on Child Rights, organized by Ministry of Social Welfare (Women Affairs) and Unicef, Kano, September 21, 1999.
122. [1999] *Ajamization of Hausa Knowledge*. A Lead Paper presented at the 2nd National Conference of the School of Education, Federal College of Education, Kano, on Tuesday October 19, 1999, Kano.

123. [1998] *Computer Fundamentals and Information Processing*. Paper Presented at a Training Program for Legislative Staff, Organized by the Institute of Contemporary Research (ICS), Kano, 1998.
124. [1995] *Culture and Learning in Kano: Education, Social Values and Human Resource Development in Kano*. Commissioned Paper Presented to the Kano State Educational Development Mobilization Committee, March 11, 1995.
125. [1992] *Out of Africa, Coming to America: American Higher Education in Nigeria*. Paper presented at the Center for African Studies, University of California, Berkeley, 13th February 1992.
126. [1991] *Operation, efficiency and desirability of special science schools at the secondary education level: The Nigerian experience*. Paper presented at the International Institute of Educational Planning, Paris, France, 20th November 1991.
127. [1991] *Enhancing Science and Technology via the Schools (Published as Enhancing Science and Technology via the Schools)*. Guest Speech, Commonwealth Day, held at the Federal Government College, Kano, 11th March 1991.
128. [1990] *The Establishment of the Kano State Science and Technical Schools Board as a Step Towards Scientific Manpower Production in Kano State*. Guest Speech, Kano State Chapter of the National Science and Technology Week, 19th to 24th November 1990.
129. [1990] *Teaching Science Creatively to Pre-School Children: Approaches and Strategies for a Nigerian child*. Guest Speaker and Resource Person, Kano State Chapter of the Organisation Mondiale Pour L'education pre-scolaire (World Organisation for Early Childhood Education OMEP), 22nd October 1990.
130. [1990] *Our Environment as a Sacred Trust: The School Dimensions*. Guest Speech, Commonwealth Day, Federal Government College, Kano, 12th March 1990. Presented a paper on the theme of the Day, which was Commonwealth and Environment.
131. [1989] *The Role of Science in Developing Countries*. Guest Speaker, Science Week, Women Senior Secondary School/Teacher Education, Gezawa, Kano State, 14th August 1989.
132. [1989] *Science, Schooling and National Development in Nigeria: An Analysis of Kano State Science Secondary Schools Project as a Development Strategy*. Paper presented at the Third World Strategies for Technological Development - An International Conference held at Federal University of Technology, Yola, Adamawa State. 25th August 1989.
133. [1989] *Enhancing the participation of girls in Science and Technology in Kano: A Study of Girls' Science Secondary Schools*. Paper presented at the Workshop on the Conception and Implementation of a Social Policy - The Kano State Experiment. Organized by the Department of Islamic Law, Faculty of Law, Bayero University, Kano, and held between 5th to 7th June 1989.
134. [1988] *The Function of the Science Magazine in the Attainment of Science Teaching Objectives*. Guest Speech at the launching of Gwammaja II Senior Secondary School Science Magazine on 6th December 1988.
135. [1981] *The History of Science in the Islamic World: Trends and Future Directions for Muslim Unity*. Special Guest Lecture at the Bayero University, Kano Muslim Students Society Political Class, 7th May 1981.

Dissertations Supervised/Internally Examined

International Doctoral External and Internal Examination, Adjudication

1. [2021] Ibrahim, Muhammad, Muhsin, *Kannywood and Extraterritoriality: Towards an Exploration of Religio-Cultural Incongruity in Hausa Film Industry*. **External Examiner**. Universität Cologne, Germany
2. [2019] Yusuf Baba Gar, *The Metamorphosis of Performance: Oral Heritage and Medial Transformation in Hausa Home Videos/Kannywood Video Films*. **External Examiner**, Humboldt Universität zu Berlin
3. [2012] Isa Yusuf Chamo, *The Changing Code of Communication in Hausa Films*. **Internal Examination**. PhD dissertation, University of Warsaw, Poland
4. [2011] Sri. Gurugubelli Tejeswara Rao, *Learning Styles in English Communication – Skills Among the Students of Polytechnics of the North Coastal Districts of Andhra Pradesh (India): A Study*. **International Adjudicator**, PhD dissertation, Andhra University, Andhra Pradesh, India.

Theses Supervised (Department of Mass Communication, Bayero University, Kano)

PhD

1. Maude Rabi'u Gwadabe (2018). *Newspaper Political Advertisements in Nigeria's Presidential Elections, 2003-2015: A Functionalist Discourse Analysis*
2. Ashiru Tukur Inuwa (2018) *Cross-Cultural Film Remakes: Intertextuality and Appropriation from Hindi to Hausa Films*.
3. Muhammad Sani Danja (2018). *Drawing the Agenda: A Semiotic Analysis of Political Cartoons in Nigerian Newspapers During 2015 Nigerian General Election Campaigns*
4. Ya'u, Hassan Alhaji. (2015). *Textuality of Road Transport Literature: An Interpretative Study of Public Transport Messages in Kano State*.
5. Mohammed, Binta Kassim (2015). *Transformation in the Production Strategies of Hausa Video Films, 1990-2014*.
6. Ali, Muhammad Bashir (2014). *Women Representation in the Nigerian Video Films: An Analysis*.
7. Ibrahim, Nura (2014). *Mediation of Identity: A Semiotic Analysis of Conflict/War on Terror Related Visual Media Products in Northern Nigeria*.
8. Kurfi, Yakubu Mainsara (2014). *Adaptation of Media Content from book To Film: Text and Textual Analysis of Some Selected Stories in Magana Jari Ce*.

M.Sc.

1. Isa, Ishaq El-Qassim (2015). *Visual and Aural Semiotics in Cultural Media Usage: An Analysis of Nigerian Shi'a Islam's Posters, Spoken Words and Dress Code*.
2. Mairafi, Joy Manasseh (2015). *Church Evangelism and Social Networking in Nigeria: A Comparative Study of the Use of Twitter, Facebook and Blogs by Living Faith and Baptist Churches in Zamfara State, Nigeria*

3. Danja, Muhammad Ibrahim (2014). *Print Journalism and Political Coverage: A Content Analysis of Visual Elements in Nigerian Newspapers During 2011 General Election Campaigns*.
4. Minjibir, Usman (2013). *Use of Twitter as a Means of News Distribution: A Study of Selected Newspaper Organizations in FCT*.

Internal Examiner

PhD

1. Ahmad, Gausu (2014). *The Rise and Fall of the New Nigerian Newspaper (1966-2012)*.
2. Abubakar, Usman Ibrahim (2014). *Government Media Relations in Nigeria: A Study of Functions and Challenges of Government Image-Makers in North-West*, PhD dissertation

M.Sc.

3. Inuwa, Ashiru Tukur (2013). *Broadcast Regulations and Enforcement in Nigeria: A Study of the National Broadcasting Commission, NBC*. M.Sc. Thesis (Supervisor: Dr. Balarabe Maikaba).
4. Madahi, Balarabe Nasidi (2014). *Conduct of 2006 National Population and Housing Census in Nigeria: An Assessment of Publicity Strategies in Kano State*. M.Sc. Thesis (Supervisor: Dr. Muhammad Bashir Ali).

B.Sc.

1. Bamidele, Elizabeth Bolanle (2014). *The Roles of Public Relation in an Organization: A Study of Opportunity Industrialization Center International, Kano*.
2. Suleiman, Princess Raheema (2015). *The Challenges and Prospects of Campus Radio (FM) Station: A Case Study of BUK 98. FM*.
3. Hussain, Shitu Suleiman (2014). *Internet Usage Among Student sof Kano state College of Art, Science and Remedial Studies*.
4. Sani, Adamu (2014) *The Role of Radio as a Broadcast Media of Communication in Rural Development: A Case Study of Radio Niger*.
5. Ridwanu, Adam Muhammad (2014). *The Role of Facebook in Interpersonal Relations Among Students of Bayero University, Kano*.
6. Adamu, Abubakar Mohammed (2014). *The Role of Social Media in Occupy Nigeria Protest, January 2012: An Analysis of Some Messages on Facebook Among BUK Students*.
7. Harbau, Sadiya Jibrin (2014). *Public Perception About Women in Media: A Case Study of Kano Metropolis*.
8. Umar, Kamalu (2014). *The Role of Social Media in Youth Socialization: A Study of Tarauni Local Government Area, Kano State*.
9. Chinwe, Akanwa Franklyna (2012). *The role of New Media in the Newspaper Industry*. B.Sc. thesis, Department of Mass Communication, Bayero University, Kano.

Department of Education (Bayero University Kano)

PhD

1. Nalado, Halima Muhammad (2012). *The National Board for Technical Education Curriculum and the Promotion of Technology-Based Instruction in Polytechnics in North-West Zone of Nigeria.*

M.Ed.

2. Ahmad, Suwaiba Sa'idu (2009). *Gender Differences in Attitudes Towards Teaching and Learning Science Amongst Secondary School Students in Kano and Jigawa States.*
3. Saulawa, Abdu Imam (2004) *Social Studies Curriculum and Ethnic Integration in Nigeria: Analysis and Implementation in Katsina Metropolis.*
4. Ibrahim, Danladi Sa'idu (1999). *An Evaluation of the Strategies for the Implementation of Post-Literacy Curriculum for Adult Learners in Kano State.*
5. Kiyawa, Mansur Saleh (1992). *An Analysis of Students' Performance in English Language Examinations in Senior Secondary Schools in Kano State.*
6. Abbas, Sagir Adamu (1992). *An Analysis of the Implementation of the Senior Secondary School Mathematics Curriculum in Kano State.*